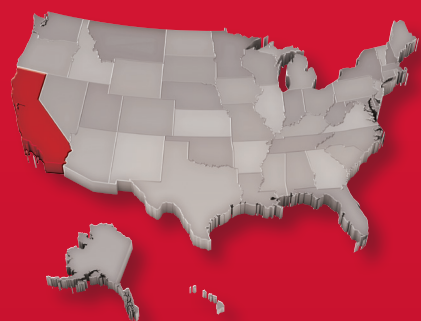




**CALIFORNIA**



**APRIL DEADLINES**  
PROMOTIONAL BULLETIN PRODUCT ORDERING:  
**12/8/23**

PREPRINT OPT IN/OUT: 2/5/24  
ACE REWARDS OPT IN/OUT: 1/22/24

# **APRIL 2024**

## PROMOTIONAL PLANNER

**WIN THE  
MONTH**

# Table of Contents

**IMPORTANT:** Included in this Win the Month Planner is the April bulletin ordering information with a due date of 12/8/23.

<b>Win the Month April 2024</b>	<b>1</b>
<b>New at Ace Launch Party</b>	<b>3</b>
<b>Scotts Spring 2024 Promotional Strategy</b>	<b>6</b>
<b>STIHL Spring Promotions</b>	<b>14</b>
<b>Deal of the Month Item</b>	<b>16</b>
<b>Opt in to Receive Additional End Cap Header Signs</b>	<b>17</b>
<b>Window Posters</b>	<b>18</b>
<b>BULLETIN ORDERING &amp; EXECUTION</b>	<b>19</b>

**PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.**

# WIN THE MONTH April 2024

Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great April deals for your customers.

**Important!** Any other information can be found on ACENET at the Win the Month home page.

We'll support April with the following promotions:

- April Red Hot Buy (4/1/24-4/30/24)
- Scotts/OPE - Specialty Digital (4/1/24-4/30/24)
- Ace Rewards Targeted Offers (4/1/24-4/30/24)
- Spring Event (4/17/24-4/30/24)
- New At Ace Launch Party (4/27/24)



Week	TV Length	TV Message	Paint Continuity TV Length
4/1	:30	Branding: Outdoor Power Equipment/Lawn & Garden	:30
	:15	Branding: Battery Spot	
4/8	:30	Branding: Outdoor Power Equipment/Lawn & Garden	:30
	:15	Branding: Battery Spot	
4/15	:30	Branding: Outdoor Power Equipment/Lawn & Garden	:15
	:15	Branding: Battery Spot	
4/22	:30	Branding: Outdoor Power Equipment/Lawn & Garden	:15
	:15	Branding: Battery Spot	
4/29	:30	BBQ Free Assembly & Delivery	:15



1. Review bulletins and order promotional product by Friday, December 8, 2023.
2. Read about the Deal of the Month promotion, strategy and items for April 2024. Be sure to order items on bulletin!



3. New at Ace Launch party, April 27, 2024. Sign up by December 15, 2023.
4. Spring cleaning isn't just for your home, it's time to clean your grill too! We'll have a grill cleaning mod in our April ad with a featured end cap as well.
5. Please review the L&G promo plan for 2024. Best way to buy is via Scott's DS program. Reach out to your local rep today!
6. STIHL spring promotions will run starting 4/15 until 6/18.



<b>Title:</b>	<b>New at Ace Launch Party</b>
<b>Sale:</b>	Spring Event
<b>Valid Dates:</b>	Saturday April 27th, from 11am-2pm
<b>Planning Execution:</b>	Get Ready to Showcase new products from our Best Brands!

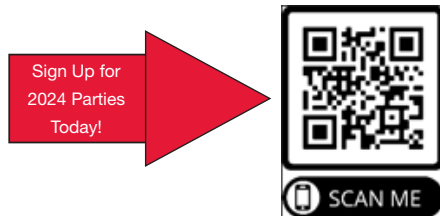
## New at Ace Launch Party

Experiential Marketing continues to be a focus for Ace's strategic growth within the Famous for Four categories. The power of our Best Brands and legendary customer service of our Red-Vested Heroes helps to drive engagement and conversion. The New at Ace Launch Party will be your opportunity to showcase new products from all our best brands! Highlighting brands such as Weber and EGO.

You don't want to miss the opportunity to participate – in March-July 2023, party stores have seen higher grill sales than non-party stores!

Now is the time to lock into signing up your store(s) for SOCi funding incentives, associate t-shirts, and party swag from our vendors!

Sign-up deadline: 12/15: Scan QR code!



			New 2024 SOCi Corporate Funding Incentive!	The Focus Five
Month	In-Store Party	Date	Ace Corporate funding:	
March	Spring Kickoff	3/23		
April	New at Ace Launch	4/27	\$75	
May	Stars and Stripes BBQ	5/25	\$75	
June	100 <sup>th</sup> Anniversary Block Party	6/29	\$125	
August	Labor Day BBQ	8/31	\$75	
November	Thanksgrilling	11/23	\$75	
December	Gifts and Grilling	12/7		

### **The 2024 Party Plan:**

- 7 National Parties - BBQ focus with greater support of other FF4 category demos
- Focus 5 with added SOCi incentives - April, May, June, August, November
- June 29th - Ace 100th Anniversary Block Party - largest party of the year!

### **Party Bonus:**

#### **Sign Up for 5 or More Parties by 12/15/23 and receive Free T-Shirts and customer swag!**

- Stores receive 10 associate shirts in their March sign kit; worn for all 7 events.
  - o Additional shirts will be available for purchase on Ace Marketing Muscle at a later date
- Party Swag-15 pieces per monthly party sign kit to hand out to customers (koozie, apparel, etc.)

### **SOCi Incentive Details:**

- Party ads will be executed on your behalf
- Corporate funds \$75 per qualifying party (\$125 for 100th Party)
- Ad cost \$250 + 10% - \$275 per ad, per store
- Avg reach 18-20k/store
- Avg engagement 150-200/store
- Retailer portion is 100% co-opable using Ace Brand Funds



### **Parties will be supported within the following channels:**

- Ace Rewards Email/Direct Mail/Local Assets
- Preprints
- Digital/Social (Paid and Organic)
- Acehardware.com
- Monthly Sign Kit Signage- for stores that sign up (includes execution Playbook)
- **TV for June 100th Block Party- Biggest Party of the Year!**

While BBQ demos and food sampling are a huge driver, we will be adding additional ideas to integrate the other Famous for Four categories. All Playbooks will include several demo ideas from the best brands and show you how to make your event mild to wild!

Each party will introduce neighbors to Ace associates and the amazing products we offer, specifically within the grilling category. We want to give consumers exciting things to touch, hear, taste, smell and see. Hosting in store events allows our red vested heroes to showcase both their incredible product knowledge and amazing customer service only Ace can offer!

For more information, check out the Demo and In Store Party Page on Acenet.

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

## 2023 Party Results

### **MARCH PARTY- 3/25**

Pre/Post MC Sales (Participating vs. Non)  
• All BBQ MCs +99.4%

Pre/Post Vendor Sales (Participating vs. Non)  
• Traeger +87%  
• Weber +51%  
• Blackstone +17%  
• Big Green Egg +14%

### **APRIL PARTY- 4/22**

Pre/Post MC Sales (Participating vs. Non)  
• All BBQ MCs +77.56%

Pre/Post Vendor Sales (Participating vs. Non)  
• EGO +42%  
• Traeger +57%  
• Weber +34%  
• Blackstone +3%

### **MAY PARTY- 5/27**

Pre/Post MC Sales (Participating vs. Non)  
• All BBQ MCs +135.0%

Pre/Post Vendor Sales (Participating vs. Non)  
• Traeger +106%  
• Weber +75%  
• Blackstone +30%  
• Big Green Egg +35%

### **JULY PARTY- 7/1**

Pre/Post MC Sales (Participating vs. Non)  
• All BBQ MCs +106.2%

Pre/Post Vendor Sales (Participating vs. Non)  
• Traeger +74%  
• Weber +63%  
• Blackstone +34%  
• Big Green Egg +28%

**Title:**

**Scotts Spring 2024 Promotional Strategy**

**Sale:**

Varies

**Valid Dates:**

Varies

**Planning Execution:**

2024 Spring strategy on Bag Goods, Scotts 4-Step Program and Roundup

As we continue preparation for Spring, we wanted to share some insight on the promotional strategy for the Scotts program. The team continues to focus on goal to capture consumer spend early in the season; with an emphasis on regionally competitive deals during peak selling periods. We aim to bring more Ace Rewards consumers to Lawn and Garden and encourage cross category purchasing within the department. This derived from the insight that where consumers purchase Lawn & Garden for their first trip of the season, they will spend more of their Lawn & Garden dollars at that same retailer throughout the remainder of the season.

We will achieve this with motivation of these guiding principles:

- Bag Goods are the most common entry point into the category.
- o We will be repeating the 4/\$10 garden soil offer and have improved our mulch offer to 3/\$10 for two months
- Less is more when it comes to managing pallet SKUs. Instead of introducing different sizes/SKUs of similar items, we will promote common SKUs throughout the season making preseason ordering and in-season stock management simpler.
- o 2022 Season – 16 SKUs of soils/mulch pallets
- o 2023 Season – 11 SKUs of soils/mulch pallets
- o 2024 Season – 8 SKUs of soil/mulch pallets
- Simplify offer structure/price points
- o Shy of superhero offers, we're doing our best to keep retails as consistent as possible throughout the season.
- Shifting away from BOGA/BOGO offers and moving to simple price points and instant savings
- o Unless items are merchandised adjacently, we will not be using the BOGO/BOGA offer construct. These offers are too difficult to merchandise and resulted in lower than desired sales.
- All promotions with backend funding will operate like Instant Savings with weekly reimbursement and reconciliation reporting. No more manual credits months after you sell the product messing up your sales and profit reporting.

• And don't forget dropship is best way to buy!

Review the promotional plan for the first half of the 2024 Season here\*

Instant Savings Duration													
Promo Month	Product Type	SKU	SKU Description	Offer Name	Placement	Final Retailer Bulletin Cost	Dynamic Promo Funding	PSRP	Instant Savings	Final PRSP	Limit	Region	Bulletin Order Window
1 - JAN	RODENT & ANIMAL CONTROL	7208754	TOMCAT KILL & CONTAIN	RED HOT BUY	Featured In Ad	\$6.24		\$8.00		\$8.00		All	8/22/23-9/15/23
1 - JAN	RODENT & ANIMAL CONTROL	756847	DISPBL RAT BAIT STATION	RED HOT BUY	Featured In Ad	\$6.27		\$8.00		\$8.00		All	8/22/23-9/15/23
1 - JAN	RODENT & ANIMAL CONTROL	7201981	TOMCAT RAT SNAP TRAP	RED HOT BUY	Sublist In Ad	\$3.32		\$4.99		\$4.99		All	8/22/23-9/15/23
2 - FEB	WEED CONTROL PRODUCTS	74142	ROUNDUP W&G CONC 36.8OZ	RED HOT BUY	Featured In Ad	\$24.42		\$27.99	\$4.00	\$23.99	2	All	8/22/23-9/15/23
2 - FEB	FERTILIZERS	7363526	WEED&FEED BONUS 5M	RED HOT BUY	Featured In Ad	\$30.56		\$39.99	\$5.00	\$34.99	2	SO/TR	8/22/23-9/15/23
2 - FEB	FERTILIZERS	7363524	WEED&FEED BONUS 10M	RED HOT BUY	Sublist In Ad	\$58.42		\$69.99	\$10.00	\$59.99	2	SO/TR	8/22/23-9/15/23
2 - FEB	FERTILIZERS	730673	WEED&FEED BONUS 5-FL 5M	RED HOT BUY	Featured In Ad	\$32.35		\$43.99	\$5.00	\$38.99	2	TR	8/22/23-9/15/23
2 - FEB	FERTILIZERS	7306681	WEED&FEED BONUS 5-FL 10M	RED HOT BUY	Sublist In Ad	\$61.84		\$74.99	\$10.00	\$64.99	2	TR	8/22/23-9/15/23
2 - FEB	BAG PRODUCTS	708737	POTTING MIX W/FERT 16QT	RED HOT BUY	Featured In Ad	\$6.96		\$10.00		\$10.00		CA, DS, SO, TR	8/22/23-9/15/23
2 - FEB	BAG PRODUCTS	7104136	POTTING SOIL MIX MC 16QT	RED HOT BUY	Featured In Ad	\$7.76		\$10.00		\$10.00		CA, DS, SO, TR	8/22/23-9/15/23
2 - FEB	BAG PRODUCTS	7036965	POTTING MIX W/FERT 8QT	RED HOT BUY	Sublist In Ad	\$4.40		\$6.49		\$6.49		CA, DS, SO, TR	8/22/23-9/15/23
2 - FEB	BAG PRODUCTS	7104128	SOIL POTTING MIX MC 8QT	RED HOT BUY	Sublist In Ad	\$4.77		\$6.49		\$6.49		CA, DS, SO, TR	8/22/23-9/15/23
2 - FEB	BAG PRODUCTS	7005736	MG POTTING MIX MC 8QT	RED HOT BUY	Download Only	\$4.77		\$6.49		\$6.49		DS	8/22/23-9/15/23
2 - FEB	BAG PRODUCTS	7509482	MG INDOOR POTTING MIX&QT	RED HOT BUY	Featured In Ad	\$4.58		\$6.00		\$6.00		CA, DS, SO, TR	8/22/23-9/15/23
2 - FEB	BAG PRODUCTS	7199552	MG SEED START MIX 8 QT	RED HOT BUY	Featured In Ad	\$3.74		\$6.00		\$6.00		CA, DS, SO, TR	8/22/23-9/15/23
2 - FEB	BAG PRODUCTS	7195746	POTTING MIX CACTUS 8 QT	RED HOT BUY	Sublist In Ad	\$3.65		\$6.00		\$6.00		CA, DS, SO, TR	8/22/23-9/15/23
3 - MAR	GRASS SEED	7015836	EZSEED TALL FSCU 20#	EVENT: March DayLawn Savings	Featured In Ad	\$52.64		\$79.99	\$20.00	\$59.99	2	CA, DS, NR, FN, NW, SO	8/22/23-11/10/23
3 - MAR	GRASS SEED	7206428	EZ SEED SUN&SHADE 3.75#	EVENT: March DayLawn Savings	Featured In Ad	\$15.80		\$25.99	\$5.00	\$20.99	2	CA, DS, NR, FN, NW, SO	8/22/23-11/10/23
3 - MAR	GRASS SEED	7239412	EZ SEED TALL FES 3.75#	EVENT: March DayLawn Savings	Featured In Ad	\$15.80		\$27.99	\$5.00	\$22.99	2	CA, DS, NR, FN, NW, SO	8/22/23-11/10/23
3 - MAR	GRASS SEED	7245970	GRAS SPOT EZ SEED 375LB	EVENT: March DayLawn Savings	Featured In Ad	\$15.80		\$24.99	\$5.00	\$19.99	2	TR	8/22/23-11/10/23
3 - MAR	GRASS SEED	7287980	EZSEED SUN & SHADE 20#	EVENT: March DayLawn Savings	Featured In Ad	\$52.64		\$79.99	\$20.00	\$59.99	2	CA, DS, NR, FN, NW, SO	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7637671	TB SOUTH TRIPLE ACTIONBM	EVENT: March DayLawn Savings	Featured In Ad	TBD		\$64.99	\$20.00	\$44.99	2	SO, TR	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7008111	LAWN TRIPLE TB 33.94#	EVENT: March DayLawn Savings	Featured In Ad	TBD		\$89.99	\$20.00	\$69.99	2	CA, DS, NR, FN, NW	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7008295	LAWN TRIPLE TB 11.31#	EVENT: March DayLawn Savings	Featured In Ad	TBD		\$39.99	\$10.00	\$29.99	2	CA, DS, NR, FN, NW	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7637705	TB SOUTH TRIPLE ACTIONMM	EVENT: March DayLawn Savings	Featured In Ad	\$28.85		\$39.99	\$10.00	\$29.99	2	SOTR	8/22/23-11/10/23
3 - MAR	GRASS SEED	7737083	EZ SEED BERMDAGRSS 20LB	EVENT: March DayLawn Savings	Featured In Ad	\$52.25		\$79.99	\$20.00	\$59.99	2	TR	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7232225	CRABGRASS PRIVNTR/FERT 5M	EVENT: Digital Event	Featured In Ad	\$34.33		\$40.99	\$5.00	\$35.99	2	NR, FN, SO, NW (DL only)	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7232390	CRABGRASS PRIVNTR/FERT 15M	EVENT: Digital Event	Sublist In Ad	\$85.61		\$99.99	\$10.00	\$89.99	2	NR, FN, SO, NW (DL only)	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7309974	LAWN FRTL+MOSS CNTRL 5M	EVENT: Digital Event	Featured In Ad	\$21.05		\$34.99	\$5.00	\$29.99	2	FN, NW	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7166721	LAWN FRTL+MOSS CNTRL 10M	EVENT: Digital Event	Sublist In Ad	\$38.19		\$54.99	\$10.00	\$44.99	2	FN, NW	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7016648	WEED FEED FRTLZR 4KSOFT	EVENT: Digital Event	Featured In Ad	\$27.11		\$34.99	\$5.00	\$29.99	2	NW, FN, NR, SODS	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7016649	WEED FEED FERT 1200SOFT	EVENT: Digital Event	Sublist In Ad	\$71.17		\$84.99	\$10.00	\$74.99	2	NW, FN, NR, SODS	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7363526	WEED&FEED BONUS 5M	RED HOT BUY	Featured In Ad	\$30.56		\$39.99	\$5.00	\$34.99	2	SO	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7363534	WEED&FEED BONUS 10M	RED HOT BUY	Sublist In Ad	\$58.42		\$69.99	\$10.00	\$59.99	2	SO	8/22/23-11/10/23
3 - MAR	FERTILIZERS	730673	WEED&FEED BONUS 5-FL 5M	RED HOT BUY	Featured In Ad	\$32.35		\$43.99	\$5.00	\$38.99	2	TR	8/22/23-11/10/23
3 - MAR	FERTILIZERS	7306681	WEED&FEED BONUS 5-FL 10M	RED HOT BUY	Sublist In Ad	\$61.84		\$74.99	\$10.00	\$64.99	2	TR	8/22/23-11/10/23

Instant Savings Duration													
Promo Month	Product Type	SKU	SKU Description	Offer Name	Placement	Final Retailer Bulletin Cost	Dynamic Promo Funding	PSRP	Instant Savings	Final PRSP	Limit	Region	Bulletin Order Window
3 - MAR	FERTILIZERS	7430952	WEED&FEED TB GRNL 9M	EVENT: Digital Event	Download Only	\$27.11		\$34.99	\$5.00	\$29.99	2	NW/FN/NSO/DS	10/17/23-11/10/23
3 - MAR	FERTILIZERS	7430945	WEED&FEED TB GRNL 15M	EVENT: Digital Event	Download Only	\$71.17		\$86.99	\$10.00	\$76.99	2	NW/FN/NSO/DS	10/17/23-11/10/23
3 - MAR	FERTILIZERS	7287154	SCOTT'S 45STEP FERT 5M	RED HOT BUY	Featured In Ad	See Component SKU Bulletin Cost		\$119.99	\$20.00	\$99.99	2	FN/NR/NWCASO (DL only)	3/1/24 - 3/31/24
3 - MAR	FERTILIZERS	7287188	SCOTT'S 45STEP ALL GRS 5M	RED HOT BUY	Featured In Ad	See Component SKU Bulletin Cost		\$139.99	\$30.00	\$109.99	2	FN/NR/NWCASO (DL only)	3/1/24 - 3/31/24
3 - MAR	FERTILIZERS	7287162	SCOTT'S 45STEP FERT 15M	RED HOT BUY	Featured In Ad	See Component SKU Bulletin Cost		\$289.99	\$50.00	\$239.99	2	FN/NR/NWCASO (DL only)	3/1/24 - 3/31/24
3 - MAR	FERTILIZERS	7287618	SCOTT'S 45STEP ALL GRS 15M	RED HOT BUY	Featured In Ad	See Component SKU Bulletin Cost		\$349.99	\$75.00	\$274.99	2	FN/NR/NWCASO (DL only)	3/1/24 - 3/31/24
3 - MAR	FERTILIZERS	7475562	ACE CRAB PREV W/FERT 5M	RED HOT BUY	Featured In Ad	\$20.65		\$35.99	\$2.00	\$33.99	2	NR/FN/SON/NW (DL only)	3/1/24 - 3/31/24
3 - MAR	FERTILIZERS	7475528	ACE CRAB PREV W/FERT 15M	RED HOT BUY	Sublist in Ad	\$54.57		\$84.99	\$4.00	\$80.99	2	NR/FN/SON/NW (DL only)	3/1/24 - 3/31/24
3 - MAR	FERTILIZERS	7475379	LAWN FERTILIZER 5M ACE	RED HOT BUY	Featured In Ad	\$12.16		\$24.99	\$2.00	\$22.99	2	FN/NR/NWCASO	3/1/24 - 3/31/24
3 - MAR	FERTILIZERS	7475346	ACE LAWN FERTILZR 15M	RED HOT BUY	Sublist in Ad	\$33.65		\$54.99	\$4.00	\$50.99	2	FN/NR/NWCASO	3/1/24 - 3/31/24
3 - MAR	FERTILIZERS	7003002	ACE LAWN FERTILIZER 5M	RED HOT BUY	Featured In Ad	\$14.37		\$24.99	\$2.00	\$22.99	2	TR	10/17/23-11/10/23
3 - MAR	FERTILIZERS	7003003	ACE SOUTHRN WEED&FED 5M	RED HOT BUY	Featured In Ad	\$18.30		\$38.99	\$2.00	\$36.99	2	SO	10/17/23-11/10/23
3 - MAR	FERTILIZERS	7003001	ACE SOUTHRN WEED&FED 10M	RED HOT BUY	Sublist in Ad	\$35.03		\$58.99	\$4.00	\$54.99	2	SO	10/17/23-11/10/23
3 - MAR	FERTILIZERS	7475503	ACE WEED&FEED 5M	RED HOT BUY	Featured In Ad	\$16.10		\$32.99	\$2.00	\$30.99	2	CA/DS/NR/FN/NW (SO DL Only)	3/1/24 - 3/31/24
3 - MAR	FERTILIZERS	7475560	ACE WEED&FEED 15M	RED HOT BUY	Sublist in Ad	\$44.83		\$69.99	\$4.00	\$65.99	2	CA/DS/NR/FN/NW (SO DL Only)	3/1/24 - 3/31/24
3 - MAR	WEED CONTROL PRODUCTS	74142	ROUNDUP W&G CONC 36.8OZ.	RED HOT BUY	Featured In Ad	\$24.42		\$27.99	\$5.00	\$22.99	2	All	10/17/23-11/10/23
3 - MAR	BAG PRODUCTS	7301609	POTTING SOIL MIX MC 2CF	EVENT: Digital Event	Featured In Ad	\$13.45		\$16.99		\$16.99		All	10/17/23-11/10/23
3 - MAR	BAG PRODUCTS	7104128	SOIL POTTING MIX MC 8QT	EVENT: Digital Event	Sublist in Ad	\$4.77		\$5.99		\$5.99		All	10/17/23-11/10/23
3 - MAR	BAG PRODUCTS	7005738	MC POTTING MIX MC 2CF	EVENT: Digital Event	Download Only	\$13.45		\$16.99		\$16.99		DS	10/17/23-11/10/23
3 - MAR	BAG PRODUCTS	7005736	MG POTTING MIX MC 8QT	EVENT: Digital Event	Download Only	\$4.77		\$5.99		\$5.99		DS	10/17/23-11/10/23
3 - MAR	FERTILIZERS	7021199	TB WEED & FEED - CA ONLY	EVENT: Digital Event	Sublist in Ad	\$71.17		\$86.99	\$10.00	\$76.99	2	CA	10/17/23-11/10/23
3 - MAR	FERTILIZERS	7021198	TB WEED & FEED - CA ONLY	EVENT: Digital Event	Featured In Ad	\$27.10		\$34.99	\$5.00	\$29.99	2	CA	10/17/23-11/10/23
3 - MAR	BAG PRODUCTS	7102692	GARDN SOIL ALL PURPOSE 1CF	RED HOT BUY	Featured In Ad	\$4.80		\$7.59	\$1.00	\$6.59	60	All	10/17/23-11/10/23
3 - MAR	BAG PRODUCTS	7599723	MG RAISED BED SOIL 1.5CF	RED HOT BUY	Featured In Ad	\$9.32		\$11.99	\$2.00	\$9.99	10	All	10/17/23-11/10/23
3 - MAR	BAG PRODUCTS	7505977	RAISED BED SOIL 1.5CF	RED HOT BUY	Sublist in Ad	\$7.50		\$11.99	\$2.00	\$9.99	10	All	10/17/23-11/10/23
3 - MAR	BAG PRODUCTS	7021806	RAISED BED SOIL 25LB	RED HOT BUY	Download Only	\$9.32		\$11.99	\$2.00	\$9.99	10	DS	10/17/23-11/10/23
3 - MAR	INSECTICIDES/REPELLENTS	7508088	INSECT KILLER RTU 1.1GAL	RED HOT BUY	Featured In Ad	\$13.67		\$18.99	\$2.00	\$16.99	5	All	10/17/23-11/10/23
4 - APR	FERTILIZERS	7637705	TB SOUTH TRIPLE ACTIONMAM	EVENT: Spring Event	Featured In Ad	\$28.85		\$39.99	\$10.00	\$29.99	2	SO/TR	11/14/23-12/8/23
4 - APR	FERTILIZERS	7008295	LAWN TRIPLE TB 11.31#	EVENT: Spring Event	Sublist in Ad	\$29.88		\$39.99	\$10.00	\$29.99	2	CA/DS/NR/FN/NW (SO DL Only)	4/17/24 - 4/30/24
4 - APR	FERTILIZERS	7637671	TB SOUTH TRIPLE ACTIONBMA	EVENT: Spring Event	Featured In Ad	\$55.01		\$64.99	\$15.00	\$49.99	2	SO/TR	11/14/23-12/8/23
4 - APR	FERTILIZERS	7008311	LAWN TRIPLE TB 33.94#	EVENT: Spring Event	Featured In Ad	\$72.93		\$89.99	\$15.00	\$74.99	2	CA/DS/NR/FN/NW (SO DL Only)	4/17/24 - 4/30/24
4 - APR	WEED CONTROL PRODUCTS	7008393	LAWN WD KLR WAND 1.33G	EVENT: Spring Event	Featured In Ad	TBD	\$10.00	\$21.99		\$21.99	2	CA/DS/NR/FN/NW (SO DL Only)	4/17/24 - 4/30/24
4 - APR	WEED CONTROL PRODUCTS	7008397	LAWN WD KLR WAND 1G	EVENT: Spring Event	Featured In Ad	TBD	\$10.00	\$21.99		\$21.99	2	SO/TR	11/14/23-12/8/23

Promo Month	Product Type	SKU	SKU Description	Offer Name	Placement	Final Retailer Bulletin Cost	Dynamic Promo Funding	PSRP	Instant Savings	Final PSRP	Limit	Region	Bulletin Order Window	Promo Effective Dates	Instant Savings Duration														
															Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep						
3 - MAR	FERTILIZERS	7430952	WEED&FEED TB GRNL 5M	EVENT: Digital Event	Download Only	\$27.11		\$34.99	\$5.00	\$29.99	2	NW/FN,NR/SD,DS	10/17/23-11/10/23	3/26/24 - 3/31/24															
3 - MAR	FERTILIZERS	7430945	WEED&FEED TB GRNL 15M	EVENT: Digital Event	Download Only	\$71.17		\$86.99	\$10.00	\$76.99	2	NW/FN,NR/SD,DS	10/17/23-11/10/23	3/26/24 - 3/31/24															
3 - MAR	FERTILIZERS	7287154	SCOTT'S 4STEP FERT 5M	RED HOT BUY	Featured In Ad	See Component SKU Bulletin Cost		\$119.99	\$20.00	\$99.99	2	FN,NR,NW,CASO (DL only)	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	FERTILIZERS	7287188	SCOTT'S 4STEP ALL GRS 5M	RED HOT BUY	Featured In Ad	See Component SKU Bulletin Cost		\$139.99	\$30.00	\$109.99	2	FN,NR,NW,CASO (DL only)	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	FERTILIZERS	7287162	SCOTT'S 4STEP FERT 15M	RED HOT BUY	Featured In Ad	See Component SKU Bulletin Cost		\$289.99	\$50.00	\$239.99	2	FN,NR,NW,CASO (DL only)	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	FERTILIZERS	7287618	SCOTT'S 4STEP ALL GRS 15M	RED HOT BUY	Featured In Ad	See Component SKU Bulletin Cost		\$349.99	\$75.00	\$274.99	2	FN,NR,NW,CASO (DL only)	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	FERTILIZERS	7475362	ACE CRAB PREV W/FERT 5M	RED HOT BUY	Featured In Ad	\$20.65		\$35.99	\$2.00	\$33.99	2	NR/FN,SO/NW (DL only)	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	FERTILIZERS	7475528	ACE CRAB PREV W/FERT 15M	RED HOT BUY	Sublist In Ad	\$54.57		\$84.99	\$4.00	\$80.99	2	NR/FN,SO/NW (DL only)	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	FERTILIZERS	7475379	LAWN FERTILIZER 5M ACE	RED HOT BUY	Featured In Ad	\$12.16		\$24.99	\$2.00	\$22.99	2	FN,NR,NW,CASO	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	FERTILIZERS	7475346	ACE LAWN FERTILZER 15M	RED HOT BUY	Sublist In Ad	\$33.65		\$54.99	\$4.00	\$50.99	2	FN,NR,NW,CASO	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	FERTILIZERS	7093002	ACE LAWN FERTILIZER 5M	RED HOT BUY	Featured In Ad	\$14.37		\$24.99	\$2.00	\$22.99	2	TR	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	FERTILIZERS	7093003	ACE SOUTHRN WEED&FD 5M	RED HOT BUY	Featured In Ad	\$18.30		\$38.99	\$2.00	\$36.99	2	SO	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	FERTILIZERS	7093001	ACE SOUTHRN WEED&FD 10M	RED HOT BUY	Sublist In Ad	\$35.03		\$58.99	\$4.00	\$54.99	2	CAD,SN,FN,NW,SO	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	FERTILIZERS	7475403	ACE WEED&FEED 5M	RED HOT BUY	Featured In Ad	\$16.10		\$32.99	\$2.00	\$30.99	2	CAD,SN,FN,NW,SO	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	FERTILIZERS	7475460	ACE WEED&FEED 15M	RED HOT BUY	Sublist In Ad	\$44.83		\$69.99	\$4.00	\$65.99	2	CAD,SN,FN,NW,SO	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	WEED CONTROL PRODUCTS	74142	ROUNDUP W&G CONC 36&0Z	RED HOT BUY	Featured In Ad	\$24.42		\$27.99	\$5.00	\$22.99	2	All	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	BAG PRODUCTS	7301609	POTTING SOIL MIX MC 2CF	EVENT: Digital Event	Featured In Ad	\$13.45		\$16.99		\$16.99		All	10/17/23-11/10/23	3/26/24 - 3/31/24															
3 - MAR	BAG PRODUCTS	7104128	SOIL POTTING MIX MC 8QT	EVENT: Digital Event	Sublist In Ad	\$4.77		\$5.99		\$5.99		All	10/17/23-11/10/23	3/26/24 - 3/31/24															
3 - MAR	BAG PRODUCTS	7005738	MC POTTING MIX MC 2CF	EVENT: Digital Event	Download Only	\$13.45		\$16.99		\$16.99		DS	10/17/23-11/10/23	3/26/24 - 3/31/24															
3 - MAR	BAG PRODUCTS	7005736	MG POTTING MIX MC 8QT	EVENT: Digital Event	Download Only	\$4.77		\$5.99		\$5.99		DS	10/17/23-11/10/23	3/26/24 - 3/31/24															
3 - MAR	FERTILIZERS	7021199	TB WEED & FEED - CA ONLY	EVENT: Digital Event	Sublist In Ad	\$71.17		\$86.99	\$10.00	\$76.99	2	CA	10/17/23-11/10/23	3/26/24 - 3/31/24															
3 - MAR	FERTILIZERS	7021198	TB WEED & FEED - CA ONLY	EVENT: Digital Event	Featured In Ad	\$27.10		\$34.99	\$5.00	\$29.99	2	CA	10/17/23-11/10/23	3/26/24 - 3/31/24															
3 - MAR	BAG PRODUCTS	7102692	GARDN SOIL ALL PURPOSE 1CF	RED HOT BUY	Featured In Ad	\$4.80		\$7.59	\$1.00	\$6.59	60	All	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	BAG PRODUCTS	7599723	MG RAISED BED SOIL 15CF	RED HOT BUY	Featured In Ad	\$9.32		\$11.99	\$2.00	\$9.99	10	All	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	BAG PRODUCTS	7595977	RAISED BED SOIL 15CF	RED HOT BUY	Sublist In Ad	\$7.50		\$11.99	\$2.00	\$9.99	10	All	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	BAG PRODUCTS	7021806	RAISED BED SOIL 25LB	RED HOT BUY	Download Only	\$9.32		\$11.99	\$2.00	\$9.99	10	DS	10/17/23-11/10/23	3/1/24 - 3/31/24															
3 - MAR	INSECTICIDES/REPLENISH	7590888	INSECT KILLER RTU 1.1 GAL	RED HOT BUY	Featured In Ad	\$13.67		\$18.99	\$2.00	\$16.99	5	All	10/17/23-11/10/23	3/1/24 - 3/31/24															
4 - APR	FERTILIZERS	7637705	TB SOUTH TRIPLE ACTION 4M	EVENT: Spring Event	Featured In Ad	\$28.85		\$39.99	\$10.00	\$29.99	2	SO,TR	11/14/23-12/8/23	4/17/24 - 4/30/24															
4 - APR	FERTILIZERS	7008295	LAWN TRIPLE TB 11.31#	EVENT: Spring Event	Sublist In Ad	\$29.88		\$39.99	\$10.00	\$29.99	2	CAD,SN,FN,NW,SO (DL Only)	11/14/23-12/8/23	4/17/24 - 4/30/24															
4 - APR	FERTILIZERS	7637671	TB SOUTH TRIPLE ACTION 8M	EVENT: Spring Event	Featured In Ad	\$55.01		\$64.99	\$15.00	\$49.99	2	SO,TR	11/14/23-12/8/23	4/17/24 - 4/30/24															
4 - APR	FERTILIZERS	7008311	LAWN TRIPLE TB 33.94#	EVENT: Spring Event	Featured In Ad	\$72.93		\$89.99	\$15.00	\$74.99	2	CAD,SN,FN,NW,SO (DL Only)	11/14/23-12/8/23	4/17/24 - 4/30/24															
4 - APR	WEED CONTROL PRODUCTS	7008393	LAWN WD KLR WAND 1.3G	EVENT: Spring Event	Featured In Ad	TBD	\$10.00	\$21.99		\$21.99	2	CAD,SN,FN,NW,SO (DL Only)	11/14/23-12/8/23	4/17/24 - 4/30/24															
4 - APR	WEED CONTROL PRODUCTS	7008397	LAWN WD KLR WAND 1G	EVENT: Spring Event	Featured In Ad	TBD	\$10.00	\$21.99		\$21.99	2	SO,TR	11/14/23-12/8/23	4/17/24 - 4/30/24															

Promo Month	Product Type	SKU	SKU Description	Offer Name	Placement	Final Retailer Bulletin Cost	Dynamic Promo Funding	PSRP	Instant Savings	Final PSRP	Limit	Region	Bulletin Order Window	Promo Effective Dates	Instant Savings Duration										
															Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep		
4 - APR	GRASS SEED	7023424	TB GRSS SEED 55 MIX 5.6#	EVENT: Spring Event	Featured In Ad	TBD		\$46.99	\$1000	\$36.99	2	FN,NR,NW,S,O,C (DL Only)	11/14/23-12/8/23	4/17/24 - 4/30/24											
4 - APR	GRASS SEED	7023447	TB GRSS SD FESCU 5.6#	EVENT: Spring Event	Featured In Ad	TBD		\$39.99	\$1000	\$29.99	2	FN,NR,NW,CA,SO (DL Only)	11/14/23-12/8/23	4/17/24 - 4/30/24											
4 - APR	GRASS SEED	7024832	FRILTZX/SD/SLIMP BG 4#	EVENT: Spring Event	Featured In Ad	TBD		\$49.99	\$1000	\$39.99	2	SO,TR,DS,CA (DL Only)	11/14/23-12/8/23	4/17/24 - 4/30/24											
4 - APR	FERTILIZERS	7287154	SCOTTS 4STEP FERT 5M	RED HOT BUY	Featured In Ad	TBD		\$119.99	\$2000	\$99.99	2	FN,NR,NW,CA,SO (DL only)	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7287188	SCOTTS 4STEP ALL GRSS 5M	RED HOT BUY	Featured In Ad	TBD		\$139.99	\$3000	\$109.99	2	FN,NR,NW,CA,SO (DL only)	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7287162	SCOTTS 4STEP FERT 15M	RED HOT BUY	Featured In Ad	TBD		\$289.99	\$5000	\$239.99	2	FN,NR,NW,CA,SO (DL only)	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7287618	SCOTTS 4STEP ALL GRSS 15M	RED HOT BUY	Featured In Ad	TBD		\$349.99	\$7500	\$274.99	2	FN,NR,NW,CA,SO (DL only)	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7475779	LAWN FERTILIZER 5M ACE	RED HOT BUY	Featured In Ad	TBD		\$24.99	\$2.00	\$2.99	2	FN,NR,NW,CA,SO	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7475346	ACE LAWN FERTILZR 15M	RED HOT BUY	Sublist in Ad	TBD		\$54.99	\$4.00	\$50.99	2	FN,NR,NW,CA,SO	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7475403	ACE WEE&FEED 5M	RED HOT BUY	Featured In Ad	TBD		\$32.99	\$2.00	\$30.99	2	CA,DS,NR,FN,NW,SO (DL Only)	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7475460	ACE WEE&FEED 15M	RED HOT BUY	Sublist in Ad	TBD		\$69.99	\$4.00	\$65.99	2	CA,DS,NR,FN,NW,SO (DL Only)	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7003003	ACE SOUTHRN WEE&RD 5M	RED HOT BUY	Featured In Ad	TBD		\$38.99	\$2.00	\$36.99	2	SOTR	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7003001	ACE SOUTHRN WEE&RD 10M	RED HOT BUY	Sublist in Ad	TBD		\$58.99	\$4.00	\$54.99	2	SOTR	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7475262	ACE CRAB PREV W/FERT 5M	RED HOT BUY	Featured In Ad	TBD		\$35.99	\$2.00	\$33.99	2	NR,FSO/NW (DL only)	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7475528	ACE CRAB PREV W/FERT 15M	RED HOT BUY	Sublist in Ad	TBD		\$84.99	\$4.00	\$80.99	2	NR,FSO/NW (DL only)	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7233235	CRABGRASS PRIVNTR/FERT 5M	RED HOT BUY	Featured In Ad	TBD		\$40.99	\$5.00	\$35.99	2	NR,FSO/NW (DL only)	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7233390	CRABGRASS PRIVNTR/FERT 15M	RED HOT BUY	Sublist in Ad	TBD		\$99.99	\$1000	\$89.99	2	NR,FSO/NW (DL only)	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7430952	WEE&FEED TB GRNL 5M	RED HOT BUY	Download Only	TBD		\$34.99	\$5.00	\$29.99	2	NW,FN,NR,S,ODS	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7016648	WEE&FEED FRTLZR 45QFT	RED HOT BUY	Featured In Ad	TBD		\$34.99	\$5.00	\$29.99	2	NW,FN,NR,S,ODS	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7021199	TB WEE& FEED - CA ONLY	RED HOT BUY	Sublist in Ad	TBD		\$86.99	\$1000	\$76.99	2	CA	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7021198	TB WEE& FEED - CA ONLY	RED HOT BUY	Featured In Ad	TBD		\$34.99	\$5.00	\$29.99	2	CA	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7430945	WEE&FEED TB GRNL 15M	RED HOT BUY	Download Only	TBD		\$86.99	\$1000	\$76.99	2	NW,FN,NR,S,ODS	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	FERTILIZERS	7016649	WEE&FEED FERT 12000SQFT	RED HOT BUY	Featured In Ad	TBD		\$84.99	\$1000	\$74.99	2	NW,FN,NR,S,ODS	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	WEED CONTROL PRODUCTS	7016356	KILLER WEE&GRS RTU 1GAL	RED HOT BUY	Featured In Ad	TBD		BOGA/BUY			2	All	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	WEED CONTROL PRODUCTS	7016353	KILLER WEE&GRS RTU 1.25G	RED HOT BUY	Featured In Ad	TBD	\$14.00	BOGA/GET			2	All	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	BAG PRODUCTS	7104052	MG POTTING MIX SOIL 2CF	EVENT: Spring Event	Featured In Ad	TBD	\$3.50	\$12.00		\$12.00	10	All	11/14/23-12/8/23	4/17/24 - 4/30/24											
4 - APR	BAG PRODUCTS	7599723	MG RAISED BED SOIL 1.5CF	EVENT: Spring Event	Featured In Ad	TBD	\$1.40	\$10.00		\$10.00	10	All	11/14/23-12/8/23	4/17/24 - 4/30/24											
4 - APR	BAG PRODUCTS	7509777	RAISED BED SOIL 1.5CF	EVENT: Spring Event	Sublist in Ad	TBD		\$10.00		\$10.00	10	All	11/14/23-12/8/23	4/17/24 - 4/30/24											
4 - APR	BAG PRODUCTS	7021806	RAISED BED SOIL 25LB	EVENT: Spring Event	Download Only	TBD	\$1.40	\$10.00		\$10.00	10	DS	11/14/23-12/8/23	4/17/24 - 4/30/24											
4 - APR	BAG PRODUCTS	7106198	SCOTTS TB LAWN SOIL 1CF	RED HOT BUY	Featured In Ad	TBD		\$6.00		\$6.00		All	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	BAG PRODUCTS	7269475	SCOTTS LAWN SOIL NO PHOS	RED HOT BUY	Download Only	TBD		\$6.00		\$6.00		FN	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	BAG PRODUCTS	7102692	GARDN SOIL ALL PURPOSE 1CF	RED HOT BUY	Featured In Ad	TBD	\$0.80	\$5.00		\$5.00		All	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	BAG PRODUCTS	7394695	NATURESCAPE MULCH RED2CF	RED HOT BUY	Featured In Ad	TBD	\$1.60	\$3.33		\$3.33	120	All	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	BAG PRODUCTS	7394703	NATURESCAPE MULCH BLK2CF	RED HOT BUY	Featured In Ad	TBD	\$1.60	\$3.33		\$3.33	120	All	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	BAG PRODUCTS	7394711	NATURESCAPE MULCH BRNZCF	RED HOT BUY	Featured In Ad	TBD	\$1.60	\$3.33		\$3.33	120	All	11/14/23-12/8/23	4/1/24 - 4/30/24											
4 - APR	INSECTICIDES/REPELLENTS	7508088	INSECT KILLER RTU 1 GAL	RED HOT BUY	Featured In Ad	\$13.67		\$17.99	\$3.00	\$14.99	5	All	11/14/23-12/8/23	4/1/24 - 4/30/24											



Promo Month	Product Type	SKU	SKU Description	Offer Name	Placement	Final Retailer Bulletin Cost	Dynamic Promo Funding	PSRP	Instant Savings	Final PSRP	Limit	Region	Bulletin Order Window	Promo Effective Dates	Instant Savings Duration								
															Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
4 - APR	INSECTICIDES/REPELLENTS	7298797	SCOTT'S GRUB EX 14.35 LB	RED HOT BUY	Featured In Ad	\$23.84		\$30.99	\$3.00	\$27.99	2	CA, DS, NR, FN, NW	11/14/23-12/8/23	4/1/24 - 4/30/24									
4 - APR	INSECTICIDES/REPELLENTS	74847	FIRANT ORTHENE 12OZ	RED HOT BUY	Featured In Ad	\$10.84		\$15.99	\$3.00	\$12.99	4	SO, TR	11/14/23-12/8/23	4/1/24 - 4/30/24									
4 - APR	INSECTICIDES/REPELLENTS	7597917	FIRE ANT KILR GRAN 11.5LB	RED HOT BUY	Featured In Ad	\$17.46		\$23.99	\$3.00	\$20.99	4	SO, TR	11/14/23-12/8/23	4/1/24 - 4/30/24									
5 - MAY	GRASS SEED	7206436	EZ SEED SUNSHADE 10#	EVENT: Biggest BBQ Event	Featured In Ad	TBD		\$47.99	\$10.00	\$37.99	2	FN, NR, NW, SO, C A (DL Only)	12/12/23-1/12/24	5/1/24 - 5/13/24									
5 - MAY	GRASS SEED	7229404	EZ SEED TALL FESCUE 10#	EVENT: Biggest BBQ Event	Featured In Ad	TBD		\$47.99	\$10.00	\$37.99	2	FN, NR, NW, CASO, DS (DL Only)	12/12/23-1/12/24	5/1/24 - 5/13/24									
5 - MAY	GRASS SEED	7246051	EZ SEED BERMLUDA 10#	EVENT: Biggest BBQ Event	Featured In Ad	TBD		\$47.99	\$10.00	\$37.99	2	SO, TR, DS, CA (DL Only)	12/12/23-1/12/24	5/1/24 - 5/13/24									
5 - MAY	FERTILIZERS	7439052	WEED&FEED TB GRNL 5M	EVENT: Biggest BBQ Event	Featured In Ad	TBD		\$34.99	\$10.00	\$24.99	2	NW, FN, NR, SO, DS	12/12/23-1/12/24	5/1/24 - 5/13/24									
5 - MAY	FERTILIZERS	7016648	WEED FEED FERT 12000SQFT	EVENT: Biggest BBQ Event	Download Only	TBD		\$34.99	\$10.00	\$24.99	2	NW, FN, NR, SO, DS	12/12/23-1/12/24	5/1/24 - 5/13/24									
5 - MAY	FERTILIZERS	7016649	WEED FEED FERT 12000SQFT	EVENT: Biggest BBQ Event	Sublist In Ad	TBD		\$84.99	\$15.00	\$69.99	2	NW, FN, NR, SO, DS	12/12/23-1/12/24	5/1/24 - 5/13/24									
5 - MAY	FERTILIZERS	7439045	WEED&FEED TB GRNL 15M	EVENT: Biggest BBQ Event	Download Only	TBD		\$86.99	\$15.00	\$71.99	2	NW, FN, NR, SO, DS	12/12/23-1/12/24	5/1/24 - 5/13/24									
5 - MAY	FERTILIZERS	7026023	Scotts 3 Step 5000 sq ft	RED HOT BUY	Featured In Ad	TBD		\$89.99	\$11.00	\$78.99	2	FN, NR, NW, CASO (DL Only)	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	FERTILIZERS	7026024	Scotts 3 Step 15000 sq f	RED HOT BUY	Sublist In Ad	TBD		\$219.99	\$30.00	\$189.99	2	FN, NR, NW, CASO (DL Only)	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	FERTILIZERS	7475379	LAWN FERTILIZER 5M ACE	RED HOT BUY	Featured In Ad	TBD		\$24.99	\$2.00	\$22.99	2	FN, NR, NW, CASO	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	FERTILIZERS	7475346	ACE LAWN FERTILZER 15M	RED HOT BUY	Sublist In Ad	TBD		\$54.99	\$4.00	\$50.99	2	FN, NR, NW, CASO	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	FERTILIZERS	7475403	ACE WEED&FEED 5M	RED HOT BUY	Featured In Ad	TBD		\$32.99	\$2.00	\$30.99	2	CAD, SN, FN, NW, SO (DL Only)	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	FERTILIZERS	7475460	ACE WEED&FEED 15M	RED HOT BUY	Sublist In Ad	TBD		\$69.99	\$4.00	\$65.99	2	CAD, SN, FN, NW, SO (DL Only)	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	FERTILIZERS	7003003	ACE SOUTHRN WEED&F D 5M	RED HOT BUY	Featured In Ad	TBD		\$38.99	\$2.00	\$36.99	2	SO, TR	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	FERTILIZERS	7003001	ACE SOUTHRN WEED&F D 10M	RED HOT BUY	Sublist In Ad	TBD		\$58.99	\$4.00	\$54.99	2	SO, TR	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	WEED CONTROL PRODUCTS	74142	ROUNDUP W&G CONC 368OZ	RED HOT BUY	Featured In Ad	TBD		\$27.99	\$5.00	\$22.99	2	All	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	WEED CONTROL PRODUCTS	7196520	WEED&GRASS KILLER 1.33G	RED HOT BUY	Featured In Ad	TBD		\$26.99	\$5.00	\$21.99	2	All	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	WEED CONTROL PRODUCTS	7004814	WEEDCLEAR NIRTH RTS 32OZ	RED HOT BUY	Featured In Ad	TBD		\$15.99	\$3.00	\$12.99	2	FN, NR, NW, CASO (DL Only)	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	WEED CONTROL PRODUCTS	7004808	WEEDCLEAR LAWN 1GL	RED HOT BUY	Featured In Ad	TBD		\$15.99	\$3.00	\$12.99	2	SO, TR, DS	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	WEED CONTROL PRODUCTS	7013848	WEED KILLR WC RTS 32OZ	RED HOT BUY	Featured In Ad	TBD		\$16.99	\$3.00	\$13.99	2	FN, NR, NW, CASO (DL Only)	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	WEED CONTROL PRODUCTS	7013845	WEED KILLR WC RTU GL	RED HOT BUY	Featured In Ad	TBD		\$16.99	\$3.00	\$13.99	2	FN, NR, NW, CASO (DL Only)	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	GRASS SEED	7023424	TB GRSS SEED 55 MW 5.6#	RED HOT BUY	Featured In Ad	TBD		\$46.99	\$5.00	\$41.99	2	FN, NR, NW, SO, C A (DL Only)	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	GRASS SEED	7023447	TB GRSS SD FESCU 5.6#	RED HOT BUY	Featured In Ad	TBD		\$39.99	\$5.00	\$34.99	2	FN, NR, NW, CASO (DL Only)	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	GRASS SEED	7024832	FRTILZER/SD/SL IMP BG 4#	RED HOT BUY	Featured In Ad	TBD		\$49.99	\$5.00	\$44.99	2	SO, TR, DS, CA (DL Only)	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	INSECTICIDES/REPELLENTS	7500808	INSECT KILLER RTU 1.1GAL	EVENT: Biggest BBQ Event	Featured In Ad	TBD		BOGA/BUY			2	All	12/12/23-1/12/24	5/1/24 - 5/13/24									
5 - MAY	INSECTICIDES/REPELLENTS	7500809	INSECT KILLER RF 1.33GAL	EVENT: Biggest BBQ Event	Featured In Ad	TBD	\$7.91	BOGA/GET			2	All	12/12/23-1/12/24	5/1/24 - 5/13/24									
5 - MAY	BAG PRODUCTS	7102892	GARDN SOIL ALL PURPOSE 1CF	EVENT: Biggest BBQ Event	Featured In Ad	TBD	\$2.90				180	All	12/12/23-1/12/24	5/1/24 - 5/13/24									
5 - MAY	BAG PRODUCTS	7106198	SCOTT'S TB LAWN SOIL 1CF	RED HOT BUY	Featured In Ad	TBD		\$250		\$2.50				5/1/24 - 5/13/24									
5 - MAY	BAG PRODUCTS	7268475	SCOTT'S LAWN SOIL NO PHOS	RED HOT BUY	Featured In Ad	TBD		\$600		\$6.00				5/1/24 - 5/27/24									
5 - MAY	BAG PRODUCTS	7394695	NATURESCAPE MULCH RED2CF	RED HOT BUY	Featured In Ad	TBD	\$1.60			\$6.00		FN	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	BAG PRODUCTS	7394703	NATURESCAPE MULCH BLK2CF	RED HOT BUY	Featured In Ad	TBD	\$1.60			\$3.33	120	All	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	BAG PRODUCTS	7394711	NATURESCAPE MULCH BRN2CF	RED HOT BUY	Featured In Ad	TBD	\$1.60			\$3.33	120	All	12/12/23-1/12/24	5/1/24 - 5/27/24									
5 - MAY	INSECTICIDES/REPELLENTS	7298797	SCOTT'S GRUB EX 14.35 LB	RED HOT BUY	Featured In Ad	TBD		\$30.99	\$3.00	\$27.99	3	All	12/12/23-1/12/24	5/1/24 - 5/27/24									



## **Ace Brand 4-Step Program**

Given the success we saw during the 2023 Season, Ace will continue to advertise the Scotts 4-Step Program. Ace will not be advertising the Ace Brand 4-Step Fertilizer program, however, we are offering Instant Savings on individual Ace bags.

1. Scotts brand 4-Step sales make up about 80% of total 4-Step sales and we have only a few weekends to close the sale. We'd often see stores out of Scotts 4-Step over the weekend with plenty of Ace 4-Step programs still in stock. By focusing on one brand, it allows you to go deeper with stock without having to balance both the Scotts and Ace program inventories.
2. As a general rule, we try not to 'put the whole category on sale'. Having both the Ace and Scotts 4-Step programs promoted encourages customers to trade down.
3. Scotts has a very robust marketing plan to drive awareness and consideration for their fertilizers. The Scotts 4-Step program also helps differentiate Ace from the boxes and mass retailers.
4. While Ace fertilizer is a very good product (better than other private label fertilizers), Scotts is better. Each granule of Scotts fertilizer contains a balanced blend of active ingredients ensuring an even feed. We want our customers to get the best results and return year after year to create the best lawn on the block.

## **RoundUp Formula Update**

Scotts has begun their nationwide update to the next generation formula; with the exception of California where registrations are still pending. Promotions will start to focus on the new formulas while we discontinue the old formulas.

**\*DISCLAIMER: PRICING AND CIRCULARS ARE SUBJECT TO CHANGE**

<b>Title:</b>	<b>STIHL Spring Promotions</b>
<b>Sale:</b>	Spring Event (4/17-4/30)
<b>Valid Dates:</b>	4/15-4/30
<b>Planning Execution:</b>	Review the spring promotions

## STIHL Spring Promotions

The STIHL offer window for spring will be April 15th through June 16th where STIHL will be advertising nationally. Ace will also match marketing efforts with in-store signage, circulars, acehardware.com, social media, and Ace Rewards direct mail and email.

Offers will be downloaded to begin on 4/15, so we match STIHL's national start date.

### **National Event Dates:**

- April Spring Event – April 17-30
- May BBQ Event – May 1-13
- May Memorial Event – May 14-27
- June Online Only – June 1-16

### **Promotional Execution:**

If we are able to align on starting retails with the 11 STIHL Distributors (watch ACENET for further details on promotions), an MIP sale retail in addition to MDP dollar off will be sent to your POS system via promotional hotsheet and available for pick up March 12th for April and April 15th for May. The MDP dollar off will require a barcode to be scan at the register which will be available in the monthly promotional sign kit and promotional execution guide.

**Retailer action needed before February 29th for April, March 31st for May and April 30th for June.**

**To simplify the execution of this promotion at retail, it will be critical to utilize the Ace SKU or make sure your STIHL SKU for these promotional items have the appropriate UPC attached to each item.**

For STIHL retailers who are not using Ace SKU or UPC doesn't match the hotsheet, instructions will be provided in the April Execution Guide on how to manually build the promotion in your system before the hot sheets are downloaded.

**If you are a legacy STIHL Dealer, Product Sync is required for these items to properly appear on Acehardware.com and within Google Shopping.**

Sign up for Product Sync to benefit from our online marketing efforts. Visit: ACENET> Marketing> Digital Marketing> acehardware.com> Product Sync

**Print Offer Details:**

Model FSA 57, Battery String Trimmer – \$50 off - Ace SKU 7006614D (UPC 886661937530)

Model FS 56 RC-E, Gas String Trimmer - \$30 off – Ace SKU 7000445 (UPC 795711385101)

NOTE: If we are able to add starting retails, if it is confirmed all 11 STIHL Distributors are aligned, we will communicate via ACENET.

**Online Only Offer Details:**

PROMO ITEM	Item Description	Save	ACE SKU	UPC
FS 91 R	Gas String Trimmer	\$60	7000450D	886661283545
FSA 60 R Set	Battery String Trimmer	\$50	7021171D	886661344055
HSA 60.0 Set	Battery Hedge Trimmer	\$50	7027329D	886661520961
RMA 460 Set	Battery Mower	\$50	7000207D	886661846351
RMA 460 V Set	Battery Mower	\$50	7007835D	886661965427
RMA 510 Set (w/AP 300 & AL 300)	Battery Mower	\$50	7027316D	886661980086
RMA 510 Set (w/AP 300 S & AL 300)	Battery Mower	\$50	7021071D	886661531394
RMA 510 V Set (w/AP 300 & AL 300)	Battery Mower	\$50	7007843D	886661980093
RMA 510 V Set (w/AP 300 S & AL 300)	Battery Mower	\$50	7021104D	886661528233
FSA 57 Set w/AK 20 Battery	Battery String Trimmer	\$50	7027338D	886661590698
HSA 56 Set	Battery Hedge Trimmer	\$50	7000146D	886661301782
HSA 50 Set	Battery Hedge Trimmer	\$50	7027339D	886661678754
HLA 135 Unit (0°-145°)	Battery Hedge Trimmer	\$50	7020067D	886661508037
HLA 135 K Unit (0° / Short Shaft)	Battery Hedge Trimmer	\$50	7020858D	886661508099
HLA 135 K Unit (0°-145° / Short Shaft)	Battery Hedge Trimmer	\$50	7019745D	886661508105

As a reminder, on each product page there is a link with a barcode that can be scanned at POS for the customer to redeem the promotion in-store.

**Promotional Funding:**

All STIHL promos for 2024 will receive a reduced dealer cost from your STIHL distributor during the promo buy period (December 1, 2023 - May 31, 2024). For specific details, please reach out to your STIHL territory manager or STIHL distributor directly. Promotions for 2024 will not receive any credits from distributors based on product registration.

**Title:**

## **Deal of the Month Item**

**Sale:**

April Event/Red Hot Buy

**Valid Dates:**

April 1–30, 2024

**Planning Execution:**

Buy your “Deal of the Month” item on bulletin for April! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

### **April “Deal of the Month” Item**

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

#### **7124043 Terro Ant Killer Granules 3LB**

Regular Retail: \$11.99

Final Sale Retail after IS: \$5.99

Promo Margin: 41%

Bulletin Savings: 4%

Bulletin No.: 240401-189

BOM: 1

Limit: 2



Stack this item close the counter near your register and in your impulse queue! Ask each customer:

*“Have you heard about the deal of the month? The Terro Ant Killer Granules 3lb. is normally \$11.99 each but they’re on sale for only \$5.99 each! Would you like to add one to your basket?”*

Look for a counter mat in your April sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

**Title:**

**Opt in to Receive Additional End Cap Header Signs**

**Sale:**

N/A

**Valid Dates:**

N/A

**Planning Execution:**

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

**SALE**  
**2 FOR \$6<sup>00</sup>+**

**Sprayway® Stainless Steel Cleaner & Polish or Glass Cleaner**  
1696079, 1005412  
\$3.00 each.

**MIX & MATCH**

4/1-4/30  
**RED HOT BUY**



**SALE**  
**\$29<sup>99</sup>**

**Feit Electric 20' 10 Ct. LED String Lights**  
9393448

4/1-4/30  
**RED HOT BUY**



**SALE**  
**2 FOR \$14<sup>00</sup>+**

**Rust-Oleum® Protective Spray Enamel, 12 Oz.**  
Assorted colors and finishes.  
\*MUST BUY 2 OR MORE  
**MIX & MATCH**

4/1-4/30  
**RED HOT BUY**



**Title:**

**Sale:**

**Valid Dates:**

**Planning Execution:**

## Window Posters

N/A

N/A

These window posters are scheduled to be included in the April sign kit.



**SALE**  
**2 FOR \$20.00**  
Miracle-Gro® Raised Bed Soil or Whitney Farms® Organic Raised Bed Mix, 1.5 Cu. Ft.  
7599723, 7505977  
\$10.00 each.  
Limit 10.



4/17-4/30

**NEW AT ACE  
LAUNCH PARTY  
4/27**

**SALE**  
**3 FOR \$9.99**

**Scotts® Nature Scapes®  
Color Enhanced Mulch,  
2 Cu. Ft.**  
7394695, 7394711, 7394703  
\$3.33 each



4/1-4/30

**RED HOT BUY**



# BULLETIN ORDERING & EXECUTION

## ACTION:

### • Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

### • Open Space Zones

**Definition:** The main aisle a customer most frequently walks in your store.

**Action:** Determine how many zones your stores can display.

### • End Caps

**Definition:** The available selling area at the end of each aisle.

**Action:** Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

### • In Line

**Definition:** Product promoted during the month that will stay in its permanent home during the sale.

**Action:** Order as needed for your store.

### • Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

### • Communicate - Conversation Guide

Communicate the strategy and the products ordered to your Promotions Coordinator using the "Conversation Guide" document.



# Power Aisle

## Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Grilling
2	Open Space Zone 2 - EGO
3	Open Space Zone 3 - Patio Furniture
4	Open Space Zone 4 - Patio Umbrellas
5	End Cap 1 - Watering
6	End Cap 2 - Weed Preventer
7	Open Space Zone 5 - Trash Cans and Totes
8	End Cap 3 - Contractor Bags
9	End Cap 4 - Milwaukee
10	Open Space Zone 6 - Wheelbarrow and Mulch
11	End Cap 5 - Insect Control
12	End Cap 6 - Bird
13	End Cap 7 - Craftsman
14	Open Space Zone 7 - Battery
15	End Cap 8 - Grill Cleaners
16	Open Space Zone 8 - Potting Soil

**PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.**

## OPEN SPACE – ZONE 1 GRILLING

### OPEN SPACE – POWER AISLE ZONE 1 GRILLING



#### GRILL WD PELET IRNWD 885

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-001

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8030462	Y	Y	1	\$1,097.11	\$1,499.95	\$1,499.95	N/A	\$1,499.95	27%	4%



#### GRILL WOOD PELET PRO 575

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-002

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016781	Y	Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%



#### GRILL 3BRNR LQD PRPN 27"

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-003

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091361	Y	Y	1	\$686.13	\$899.00	\$899.00	N/A	\$899.00	24%	4%



#### GRILL SPIRIT II E310 LP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-004

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863581	Y	Y	1	\$451.14	\$569.00	\$569.00	N/A	\$569.00	21%	0%



#### OUTDOOR GRIDDL 3BRNR 70"

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-005

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091391	Y	Y	1	\$547.83	\$749.00	\$749.00	N/A	\$749.00	27%	4%

## OPEN SPACE – ZONE 2 EGO

### OPEN SPACE – POWER AISLE ZONE 2 EGO

#### EGO LEAF BLOWER 615CFM

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-015



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7014318	Y	Y	1	\$175.73	\$219.00	\$219.00	\$20.00 Limit: 1	\$199.00	20%	0%

#### EGO BLWR HNDHLD 670CFM

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-016



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7018658	Y	Y	1	\$232.47	\$269.00	\$269.00	\$20.00 Limit: 1	\$249.00	14%	0%

#### EGO BLWR/TRMR ELECT 15"H

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-017



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7010988	Y	Y	1	\$260.01	\$319.00	\$319.00	\$90.00 Limit: 1	\$229.00	18%	0%

#### BLOWER KIT HNDHLD 765CFM

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-018



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026058	Y	Y	1	\$260.28	\$329.00	\$329.00	\$30.00 Limit: 1	\$299.00	21%	0%

#### EGO LWN MWR LM2135SP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-019



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006686	Y	Y	1	\$599.05	\$749.00	\$749.00	\$100.00 Limit: 1	\$649.00	20%	0%

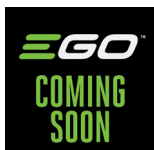
#### LAWN MOWER ELECTRIC 22"

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-020



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7028502	Y	Y	1	\$991.87	\$1,199.00	\$1,199.00	N/A	\$1,199.00	17%	0%

## OPEN SPACE – ZONE 3 PATIO FURNITURE

### OPEN SPACE – POWER AISLE ZONE 3 PATIO FURNITURE

#### CANZO FIREPIT SET **EVENT/RHB** **AR MAILER**

**OPEN SPACE**
**BLTN NO. 240401-030**


Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8048101	Y	Y	1	\$627.72	\$999.99	\$799.99	N/A	\$799.99	22%	4%

#### DINING SET CLARK STL 7PC **EVENT/RHB** **SUPER** **AR MAILER**

**OPEN SPACE**
**BLTN NO. 240401-031**


Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090127	Y	Y	1	\$496.94	\$999.99	\$799.99	\$50.00 No Limit	\$749.99	38%	27%

#### ARCH PERGOLA 10X10' **EVENT/RHB** **AR MAILER**

**OPEN SPACE**
**BLTN NO. 240401-032**


Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8079436	Y	Y	1	\$364.72	\$599.99	\$499.99	\$50.00 No Limit	\$449.99	27%	3%

#### ROCKING CHR GRN BRN 1PC **EVENT/RHB** **AR MAILER**

**OPEN SPACE**
**BLTN NO. 240401-033**


Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8081451	Y	Y	1	\$110.80	\$199.99	\$149.99	N/A	\$149.99	26%	3%

#### SIDE TBL GLS TOP BRN 18" **EVENT/RHB** **AR MAILER**

**OPEN SPACE**
**BLTN NO. 240401-034**


Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8081452	Y	Y	1	\$49.26	\$79.99	\$69.99	N/A	\$69.99	30%	3%

## OPEN SPACE – ZONE 4 PATIO UMBRELLAS

### OPEN SPACE – POWER AISLE ZONE 4 PATIO UMBRELLAS

#### MARKET UMBRELLA BRWN 9'

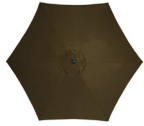
EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-044



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353823	Y	Y	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%

#### MARKET UMBRELLA BRICK 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-045



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353856	Y	Y	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%

#### MARKET UMBRELLA 9' TAUPE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-046



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353898	Y	Y	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%

#### MARKET UMBRELLA SAGE 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-047



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353997	Y	Y	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%

#### MARKET UMBRELLA GREEN 9'

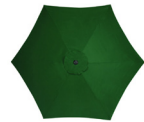
EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-048



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8354185	Y	Y	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%

#### MARKET UMBRELLA RYLBL 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-049



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8389033	Y	Y	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%

# April Bulletins

Due Date 12/8/23



## MARKET UMBRELLA RED 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-050

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8389066	Y	Y	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%



## MARKET UMBRELLA YLW 9'

EVENT/RHB

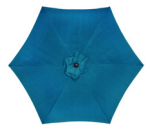
CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-051

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8389108	Y	Y	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%



## MKT UMBRELLA OCNBLU 9'

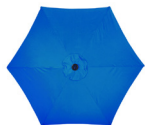
EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-052

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8403610	Y	Y	1	\$29.86	\$59.99	\$39.99	N/A	\$39.99	25%	3%



## SOLAR UMBRELLA 9'RYL BLU

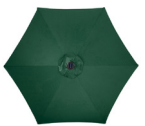
EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-053

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8462384	Y	Y	1	\$46.82	\$89.99	\$69.99	N/A	\$69.99	33%	3%



## UMBRELLA SOLR HNTR GRN 9'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-054

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8462392	Y	Y	1	\$46.82	\$89.99	\$69.99	N/A	\$69.99	33%	3%



## SOLAR UMBRELLA 9' RED

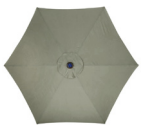
EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-055

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8462418	Y	Y	1	\$46.82	\$89.99	\$69.99	N/A	\$69.99	33%	3%



## SOLAR UMBRELLA 9' TAUPE

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-056

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8462434	Y	Y	1	\$46.82	\$89.99	\$69.99	N/A	\$69.99	33%	3%



## UMBRELLA CLARK BEIGE 9'D

EVENT/RHB

SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-057

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8090175	Y	Y	1	\$82.45	\$149.99	\$139.99	N/A	\$139.99	41%	3%



## UMBRELLA BASE ES 18"BRNZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-058

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8329740	Y	Y	1	\$21.57	\$34.99	\$29.99	N/A	\$29.99	28%	8%



## UMBRELLA BASE ES 18" BLK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-059

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8329757	Y	Y	1	\$21.22	\$34.99	\$29.99	N/A	\$29.99	29%	8%



## OPEN SPACE – ZONE 5 TRASH CANS AND UTILITY TOTES

### OPEN SPACE – POWER AISLE ZONE 5 TRASH CANS AND UTILITY TOTES



#### TRASH CAN 32GAL RED ACE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-069

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71102	Y	Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%



#### TRASH CAN 32GAL GREEN ACE

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240401-070

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71162	Y	Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%



#### TRASH CAN 32GAL BLK ACE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-071

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7131451	Y	Y	8	\$19.71	\$26.99	\$26.99	\$4.00 Limit: 6	\$22.99	27%	0%



#### STORAGE BOX BLK/YLW 12GL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-072

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5038143	Y	Y	4	\$5.73	\$11.99	\$8.99	N/A	\$8.99	36%	9%



#### TOTE UTILITY BLK/YLW 27G

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-073

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6052629	Y	Y	4	\$8.81	\$13.99	\$10.99	N/A	\$10.99	20%	6%

## OPEN SPACE – ZONE 6 WHEELBARROW & MULCH

### OPEN SPACE – POWER AISLE ZONE 6 WHEELBARROW & MULCH



#### WHEELBARROW 6CF STEEL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-083

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7331739	4/1-4/30 Y	4/17-4/30 Y	1	\$42.78	\$69.99	\$64.99	N/A	\$64.99	34%	20%



#### NATURESCAPE MULCH RED2CF

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

3 FOR \$9.99

(more info provided in Execution Guide)

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-084

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7394695	4/1-4/30 Y	4/17-4/30 Y	60	\$4.23	\$5.99	N/A	N/A	N/A	44%	4%



#### NATURESCAPE MULCH BLK2CF

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

3 FOR \$9.99

(more info provided in Execution Guide)

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-085

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7394703	4/1-4/30 Y	4/17-4/30 Y	60	\$4.23	\$5.99	N/A	N/A	N/A	44%	4%



#### NATURESCAPE MULCH BRN2CF

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

3 FOR \$9.99

(more info provided in Execution Guide)

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-086

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7394711	4/1-4/30 Y	4/17-4/30 Y	60	\$4.23	\$5.99	N/A	N/A	N/A	44%	4%

## OPEN SPACE – ZONE 7 BATTERY

### OPEN SPACE – POWER AISLE ZONE 7 BATTERY



**NSH DURACELL BATTERY DSP** **EVENT/RHB** **AR MAILER**

**32 - 3166659 BATTERY ALKALINE AA 16PK**  
**20 - 3166675 BATTERY ALKALINE AAA16PK**  
**06 - 3100476 BATTERIES ALKLINE 9V 4PK**  
**10 - 3100856 BATTERY ALKALINE D 8PK**  
**06 - 3102605 BATTERIES ALKALINE C 8PK**

**OPEN SPACE**

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3166659	BATTERY ALKALINE AA 16PK	32	\$15.98	\$12.58	\$402.56	21%
3166675	BATTERY ALKALINE AAA16PK	20	\$15.98	\$12.58	\$251.60	21%
3100476	BATTERIES ALKLINE 9V 4PK	06	\$16.42	\$12.93	\$77.58	21%
3100856	BATTERY ALKALINE D 8PK	10	\$16.42	\$12.93	\$129.30	21%
3102605	BATTERIES ALKALINE C 8PK	06	\$16.42	\$12.93	\$77.58	21%

**BLTN NO. 240401-093**

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004740	Y	Y	1	\$938.62	\$1,427.26	N/A	\$2.00 Limit: 4T	N/A	N/A	21%

**BATTERY ALKALINE AA 16PK** **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**OPEN SPACE**

**BLTN NO. 240401-094**



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3166659	Y	Y	1	\$14.63	\$18.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

**BATTERY ALKALINE AAA16PK** **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**OPEN SPACE**

**BLTN NO. 240401-095**



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3166675	Y	Y	1	\$14.63	\$18.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

**BATTERIES ALKLINE 9V 4PK** **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**OPEN SPACE**

**BLTN NO. 240401-096**



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3100476	Y	Y	1	\$15.04	\$19.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

## BATTERY ALKALINE D 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240401-097



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3100856	4/1-4/30 Y	4/17-4/30 Y	1	\$15.04	\$19.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

## BATTERIES ALKALINE C 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240401-098



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3102605	4/1-4/30 Y	4/17-4/30 Y	1	\$15.04	\$19.99	N/A	\$2.00 Limit: 4T	N/A	N/A	8%

## NSH BTTRIES AA AAA 36 PC EVENT/RHB AR MAILER

OPEN SPACE

24 - 3380607 BATTERY ALKALINE AA 16PK

12 - 3380656 BATTERY ALKLN AAA 16PK



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	18%
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	18%

BLTN NO. 240401-099

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3014071	4/1-4/30 Y	4/17-4/30 Y	1	\$469.80	\$647.64	N/A	\$2.00 Limit: 2	N/A	N/A	18%

## BATTERY ALKALINE AA 16PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240401-100



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3380607	4/1-4/30 Y	4/17-4/30 Y	1	\$14.60	\$17.99	N/A	\$2.00 Limit: 2	N/A	N/A	8%

## BATTERY ALKLN AAA 16PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240401-101



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3380656	4/1-4/30 Y	4/17-4/30 Y	1	\$14.60	\$17.99	N/A	\$2.00 Limit: 2	N/A	N/A	8%

## ENERGZR MAX BATT C 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240401-102



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005196	4/1-4/30 Y	4/17-4/30 Y	1	\$16.43	\$19.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

## BATTERY ALKLN D 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-103



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005204	4/1-4/30 Y	4/17-4/30 Y	1	\$16.43	\$19.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

## BATTERY ALKLN 9V 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240401-104



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3005212	4/1-4/30 Y	4/17-4/30 Y	1	\$16.43	\$19.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%

## OPEN SPACE – ZONE 8 POTTING SOIL

### OPEN SPACE – POWER AISLE ZONE 8 POTTING SOIL



#### RAISED BED SOIL 25LB **EVENT**

**OPEN SPACE**

**2 FOR \$20**  
(more info provided in Execution Guide)

**BEST WAY TO BUY:  
DROP SHIP**

BLTN NO. 240401-114

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7021806	4/1-4/30 N	4/17-4/30 Y	1	\$9.32	\$12.99	N/A	N/A	N/A	25%	4%



#### HF RAISED BED SOIL 1.5CF **EVENT** **CORE, SUPER**

**OPEN SPACE**

**2 FOR \$20**  
(more info provided in Execution Guide)

**BEST WAY TO BUY:  
DROP SHIP**

BLTN NO. 240401-115

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7505977	4/1-4/30 N	4/17-4/30 Y	48	\$7.50	\$11.99	N/A	N/A	N/A	39%	4%



#### MG RAISED BED SOIL 1.5CF **EVENT** **CORE, SUPER**

**OPEN SPACE**

**2 FOR \$20**  
(more info provided in Execution Guide)

**BEST WAY TO BUY:  
DROP SHIP**

BLTN NO. 240401-116

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7599723	4/1-4/30 N	4/17-4/30 Y	1	\$9.32	\$12.99	N/A	N/A	N/A	25%	4%



**MG POTTING MIX SOIL 2CF**

**EVENT**

**CORE, SUPER**

**OPEN SPACE**

**2 FOR \$20**

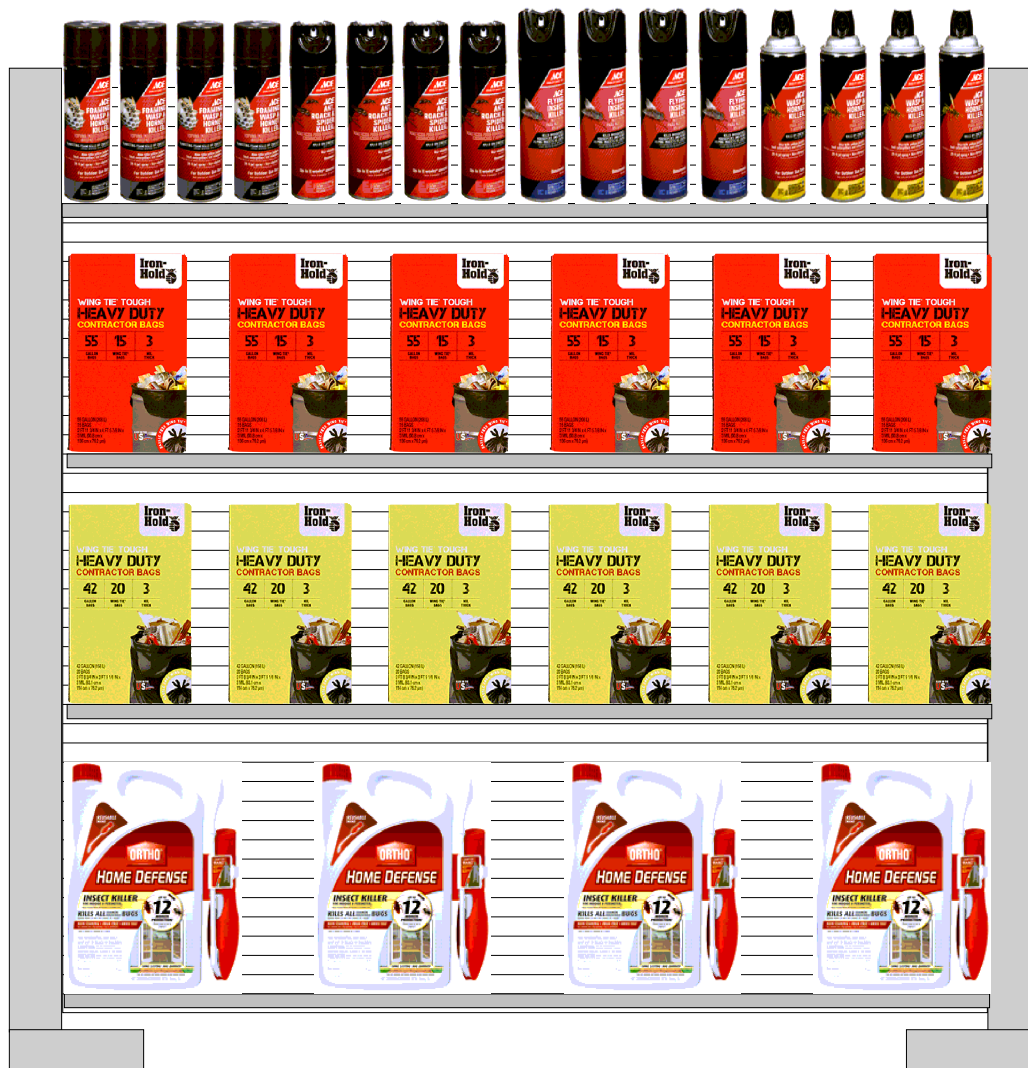
(more info provided in Execution Guide)

**BEST WAY TO BUY:  
DROP SHIP**

**BLTN NO. 240401-117**

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7104052	N	Y	39	\$13.04	\$18.99	N/A	N/A	N/A	20%	4%

# PROMO IMPULSE DEALS APRIL 2024



**End Cap SKUs & Suggested Quantities**

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	6	12	EVENT/RHB
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	6	12	EVENT/RHB
7415110	00082901276470	FLYING INSECT KLLR18OZ	12	4	12	EVENT/RHB
7415128	00082901276487	ANT&ROACH KLLR17.5OZ	12	4	12	EVENT/RHB
7415136	00082901276494	WASP & HORNET KILLER20OZ	12	4	12	EVENT/RHB
7415144	00082901276500	FOAM WASP & HORNET17.5OZ	12	4	12	EVENT/RHB
7508088	00071549022099	INSECT KILLER RTU 1.1GAL	4	4	8	EVENT/RHB



# #1 APRIL 2024 - WATERING

SALE

34.99

-\$5 ACE REWARDS EXCLUSIVE\*

\$29<sup>99</sup>

Ace® SmartFLO Max® 50'

Premium Garden Hose

7637085

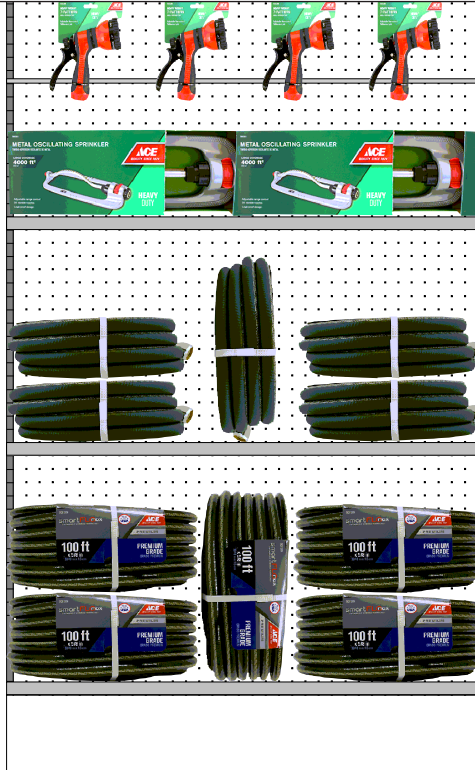
Limit 2 at this price.



4/1-4/30

RED HOT BUY

**HYDRATE YOUR  
LAWN**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7095581	00082901054207	OSCLTNG SPRNKL R 4000SQFT	1	2	6	EVENT/RHB
7637028	00082901285014	SMARTFLO MAXHOSE 5/8X100	1	3	5	EVENT/RHB
7637085	00082901285076	SMARTFLO MAX HOSE 5/8X50	1	3	5	EVENT/RHB
7029242	00082901381259	HD HOS NOZL 9PTR BLK/GRY	1	4	16	Non-Advertised

## END CAP #1 WIN THE MONTH CATEGORY – WATERING



### SMARTFLO MAXHOSE 5/8X100

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240401-127

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7637028	4/1-4/30 Y	4/17-4/30 Y	1	\$37.26	\$57.99	\$49.99	\$10.00 Limit: 2	\$39.99	25%	4%



### SMARTFLO MAX HOSE 5/8X50

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240401-128

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7637085	4/1-4/30 Y	4/17-4/30 Y	1	\$24.29	\$39.99	\$34.99	\$5.00 Limit: 2	\$29.99	31%	4%



### OSCLTNG SPRNKLR 4000SQFT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240401-129

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7095581	4/1-4/30 Y	4/17-4/30 Y	1	\$20.95	\$34.99	\$29.99	\$5.00 Limit: 2	\$24.99	30%	4%

# #2 APRIL 2024 - WEED PREVENTER

**\$37.99**  
Roundup® Dual Action Weed & Grass Killer Plus 4 Month Preventer, Gal. 7016356

**BUY THIS GET THIS FREE**  
Dual Action Weed & Grass Killer Refill, 1.25 Gal. 7016353  
Limit 2

**4/1-4/30**  
**RED HOT BUY**

**MANAGER'S SPECIAL**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7006226	00841688006065	TANK SPRAYER ORTHO 2G	1	1	1	EVENT/RHB
7016353	00070183000319	KILLER WED&GRS RTU 1.25G	4	4	8	EVENT/RHB
7016356	00070183537839	KILLER WED&GRS RTU 1GAL	4	4	8	EVENT/RHB
7508088	00071549022099	INSECT KILLER RTU 1.1GAL	4	4	8	EVENT/RHB

## END CAP #2 WIN THE MONTH CATEGORY – WEED PREVENTER



### TANK SPRAYER ORTHO 2G

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 240401-139

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006226	4/1-4/30 Y	4/17-4/30 Y	1	\$24.02	\$36.99	\$36.99	\$5.00 Limit: 2	\$31.99	35%	2%



### INSECT KILLER RTU 1.1GAL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-140

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7508088	4/1-4/30 Y	4/17-4/30 Y	4	\$13.67	\$19.99	\$17.99	\$3.00 Limit: 5	\$14.99	24%	4%



### KILLER WED&GRS RTU 1GAL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BUY 7016356, GET 7016353 FREE

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-141

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016356	4/1-4/30 Y	4/17-4/30 Y	4	\$23.28	\$37.99	\$37.99	N/A	\$37.99	40%	4%



### KILLER WED&GRS RTU 1.25G

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BUY 7016356, GET 7016353 FREE

\$17.75 credit based on PSO

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-142

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016353	4/1-4/30 Y	4/17-4/30 Y	4	\$17.11	\$24.99	N/A	N/A	N/A	N/A	4%

# #3 APRIL 2024 - CONTRACTOR BAGS

**YOUR CHOICE**

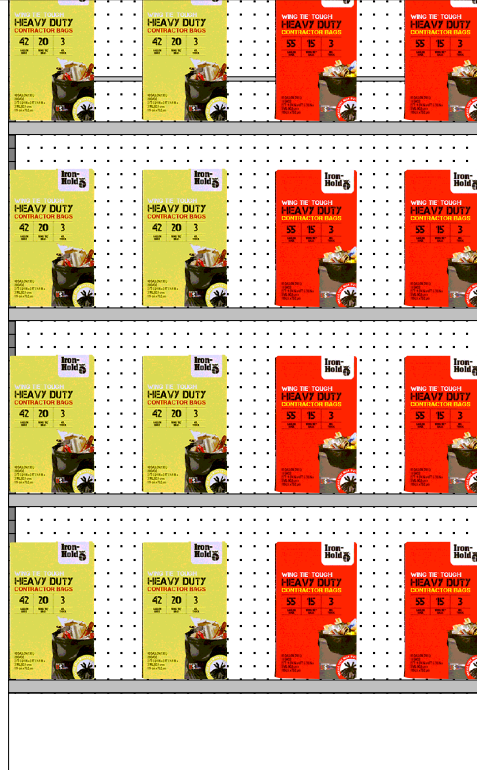
16.99 **-\$3** ACE REWARDS EXCLUSIVE\*

**\$13.99** each

**Iron-Hold® Heavy Duty Contractor Trash Bags**  
6093082, 6038574  
Limit 3 each at this price.

**4/1-4/30**  
**RED HOT BUY**

**SCOTT'S  
BRANDING**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	8	4	EVENT/RHB
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	8	4	EVENT/RHB

## END CAP #3 WIN THE MONTH CATEGORY – CONTRACTOR BAGS



### CONTRACTOR BAG 42G 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240401-155

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6038574	4/1-4/30 Y	4/17-4/30 Y	4	\$10.56	\$16.99	\$16.99	\$3.00 Limit: 3	\$13.99	38%	4%



### CONTRACTOR BAG 55G 15PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240401-156

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6093082	4/1-4/30 Y	4/17-4/30 Y	4	\$10.56	\$16.99	\$16.99	\$3.00 Limit: 3	\$13.99	38%	4%

# #4 APRIL 2024 - MILWAUKEE

**BUY THIS  
GET ONE OF THESE  
FREE**

Select Milwaukee® M18® Power Tools (bare tools)  
2808962, 2808970, 2808966, 2808983, 2808992  
NO LIMIT.

**\$199.00**

Milwaukee® M18 FUEL® REDLITHIUM™ Extended Capacity Battery & Charger  
2809424

4/1-4/30  
**RED HOT BUY**

**MILWAUKEE  
BRANDING**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2030592	00045242742899	M18 ANG GRINDER 4-1/2 TO	1	1	6	EVENT/RHB
2802023	00045242333899	M18 RECIPROCATING SAW TO	1	2	4	EVENT/RHB
2808962	00045242313655	M18 OSCILLATING TOOL TO	1	1	4	EVENT/RHB
2808970	00045242155965	M18 CIRC SAW 6-1/2 TO	1	2	2	EVENT/RHB
2808988	00045242520961	M18 RAN ORBIT SANDER TO	1	1	2	EVENT/RHB
2809424	00045242350636	M18 BATTERY & CHRGR XC5	1	3	6	EVENT/RHB

## END CAP #4 WIN THE MONTH CATEGORY – MILWAUKEE

### M18 BATTERY & CHRGR XC5

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4



**BUY 2809424, GET A M18 BARE TOOL FREE**

BLTN NO. 240401-166

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2809424	Y	Y	1	\$164.46	\$199.00	\$199.00	N/A	\$199.00	17%-20%	0%

### M18 ANG GRINDER 4-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4



**BUY 2809424, GET A M18 BARE TOOL FREE**

**\$124.73 credit based on PSO**

BLTN NO. 240401-167

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2030592	Y	Y	1	\$120.19	\$149.00	N/A	N/A	N/A	N/A	4%

### M18 RECIPROCATING SAW TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4



**BUY 2809424, GET A M18 BARE TOOL FREE**

**\$113.04 credit based on PSO**

BLTN NO. 240401-168

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2802023	Y	Y	1	\$113.04	\$129.00	N/A	N/A	N/A	N/A	0%

### M18 OSCILLATING TOOL TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4



**BUY 2809424, GET A M18 BARE TOOL FREE**

**\$98.83 credit based on PSO**

BLTN NO. 240401-169

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2808962	Y	Y	1	\$98.83	\$129.00	N/A	N/A	N/A	N/A	0%

### M18 CIRC SAW 6-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4



**BUY 2809424, GET A M18 BARE TOOL FREE**

**\$106.58 credit based on PSO**

BLTN NO. 240401-170

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2808970	Y	Y	1	\$106.58	\$129.00	N/A	N/A	N/A	N/A	0%

### M18 RAN ORBIT SANDER TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4



**BUY 2809424, GET A M18 BARE TOOL FREE**

**\$99.43 credit based on PSO**

BLTN NO. 240401-171

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2808988	Y	Y	1	\$99.43	\$129.00	N/A	N/A	N/A	N/A	0%



# #5 APRIL 2024 - INSECT CONTROL

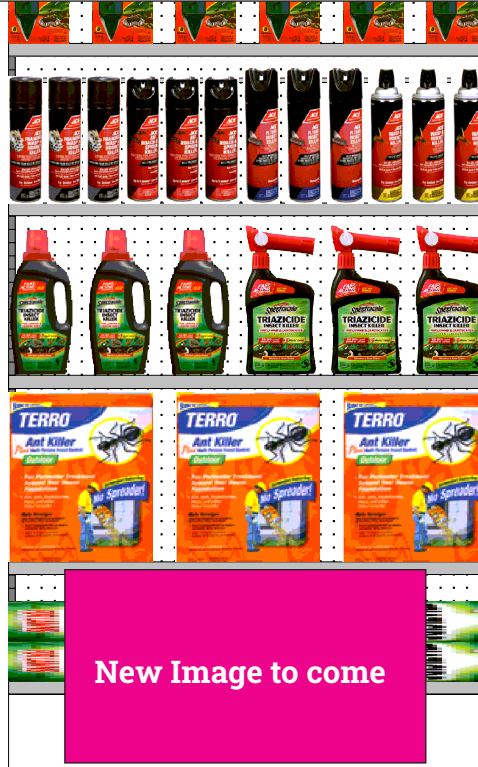
**SALE**

**2 FOR \$8.00**

**Ace® Insect Killers**  
7415136, 7415128,  
7415144, 7415110  
\$4.00 each.  
**4/1-4/30**  
**RED HOT BUY**



**CUSTOMER FAVORITE**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7027110	00070923018130	ANT BAIT STAKE LQD 8PK	1	6	24	EVENT/RHB
7114176	00071121539403	SP O&D TRIAZ GRAN 10#	4	2	4	EVENT/RHB
7124043	00070923009121	OUTDOOR ANT KILLER 3LB	1	3	12	EVENT/RHB
7215197	00071121958303	SP O&D TRIAZ RTS 32 OZ	1	3	12	EVENT/RHB
7415110	00082901276470	FLYING INSECT KLLR18OZ	12	3	12	EVENT/RHB
7415128	00082901276487	ANT&ROACH KLLR17.5OZ	12	3	12	EVENT/RHB
7415136	00082901276494	WASP & HORNET KLLR20OZ	12	3	12	EVENT/RHB
7415144	00082901276500	FOAM WASP & HORNET17.5OZ	12	3	12	EVENT/RHB
7435290	00071121558299	TRIAZICIDE INSECT KLLR40OZ	1	3	12	EVENT/RHB

# April Bulletins

Due Date 12/8/23

## END CAP #5 WIN THE MONTH CATEGORY – INSECT CONTROL



### FLYING INSECT KLLR18OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-181

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415110	4/1-4/30 Y	4/17-4/30 Y	12	\$2.65	\$5.59	\$4.00	N/A	\$4.00	34%	20%



### ANT&ROACH KLLR17.5OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-182

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415128	4/1-4/30 Y	4/17-4/30 Y	12	\$2.36	\$5.59	\$4.00	N/A	\$4.00	41%	3%



### WASP & HORNET KILLR20OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-183

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415136	4/1-4/30 Y	4/17-4/30 Y	12	\$2.42	\$4.99	\$4.00	N/A	\$4.00	40%	7%



### FOAM WASP & HORNET17.5OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-184

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7415144	4/1-4/30 Y	4/17-4/30 Y	12	\$2.36	\$5.59	\$4.00	N/A	\$4.00	41%	13%



### SP O&D TRIAZ GRAN 10#

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-185

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7114176	4/1-4/30 Y	4/17-4/30 Y	4	\$7.55	\$10.99	\$9.99	\$2.00 Limit: 2	\$7.99	24%	4%



### SP O&D TRIAZ RTS 32 OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-186

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7215197	4/1-4/30 Y	4/17-4/30 Y	1	\$7.48	\$11.99	\$9.99	\$2.00 Limit: 2	\$7.99	25%	4%



### TRIAZICIDE IN SCT KLR40OZ

EVENT/RHB

SUPER

AR MAILER

END CAP 5

BLTN NO. 240401-187

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7435290	4/1-4/30 Y	4/17-4/30 Y	1	\$7.44	\$14.99	\$9.99	\$2.00 Limit: 2	\$7.99	26%	4%



## ANT BAIT STAKE LQD 8PK

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 240401-188

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7027110	Y	Y	1	\$4.71	\$9.99	\$7.99	\$2.00 Limit: 3	\$5.99	41%	4%



## OUTDOOR ANT KILLER 3LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5



BLTN NO. 240401-189

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7124043	Y	Y	1	\$4.71	\$11.99	\$7.99	\$2.00 Limit: 3	\$5.99	41%	4%

# #6 APRIL 2024 - BIRD


**SALE**

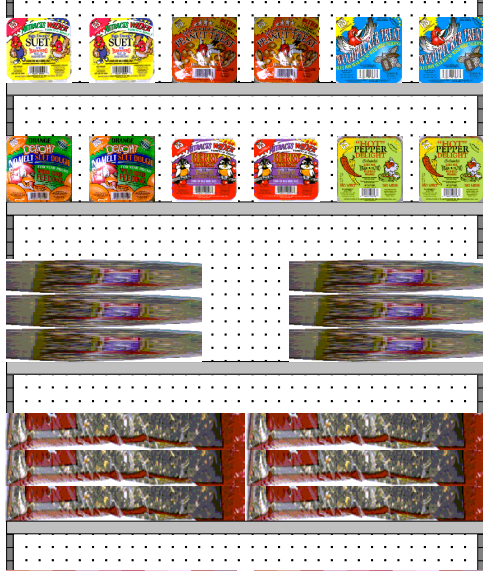
**\$1.49**  
each

**C&S Bird Suet, 11.75 Oz.**  
Assorted varieties.  
80795, 80799, 8003592, 8003584

**4/1-4/30**

**RED HOT BUY**





**New Image to come**

**APRIL SAVINGS**

## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
80795	00018222005017	SUET&SEED HIENERGY 11.75	12	2	24	EVENT/RHB
80799	00018222005079	SUET&PEANUTS 11.75OZ	12	2	24	EVENT/RHB
81053	00071859028118	BIRDSEED SONGBRD WB7# KT	1	2	6	EVENT/RHB
8003584	00018222005291	SUET ORNG DLT 11.75	12	2	24	EVENT/RHB
8003592	00018222005277	SUET BERRY TRTMIX 11.75	12	2	24	EVENT/RHB
8061640	00018222005536	SUET HOT PEPR DLT 11.75	12	2	24	EVENT/RHB
8062614	00071859027111	BIRDSEED BIRDERSBLD 8#KT	1	2	6	EVENT/RHB
8123820	00071859158358	NUT&FRUIT BLEND 5LB	1	2	6	EVENT/RHB
8196255	00018222005697	WOODPECKER SUET 11OZ	12	2	24	EVENT/RHB

# April Bulletins

Due Date 12/8/23

## END CAP #6 WIN THE MONTH CATEGORY – BIRD



**SUET&SEED HIENERGY 11.75**

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-199

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
80795	4/1-4/30 Y	4/17-4/30 Y	12	\$1.09	\$2.39	\$1.49	N/A	\$1.49	27%	4%



**SUET&PEANUTS 11.75OZ**

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-200

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
80799	4/1-4/30 Y	4/17-4/30 Y	12	\$1.02	\$2.39	\$1.49	N/A	\$1.49	32%	4%



**SUET ORNG DLT 11.75**

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-201

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8003584	4/1-4/30 Y	4/17-4/30 Y	12	\$1.11	\$2.39	\$1.49	N/A	\$1.49	26%	4%



**SUET BERRY TRTMIX 11.75**

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-202

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8003592	4/1-4/30 Y	4/17-4/30 Y	12	\$1.09	\$2.39	\$1.49	N/A	\$1.49	27%	4%



**SUET HOT PEPR DLT 11.75**

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-203

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8061640	4/1-4/30 Y	4/17-4/30 Y	12	\$1.58	\$2.59	\$2.09	N/A	\$2.09	24%	4%



**WOODPECKER SUET 11OZ**

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240401-204

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8196255	4/1-4/30 Y	4/17-4/30 Y	12	\$1.59	\$2.59	\$2.09	N/A	\$2.09	24%	4%



**BIRDSEED SONGBRD WB7# KT**

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BUY ONE, GET ONE FREE

BLTN NO. 240401-205

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81053	4/1-4/30 Y	4/17-4/30 Y	1	\$6.03	\$16.99	N/A	N/A	N/A	29%	4%



## BIRDSEED BIRDERSBLD 8#KT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BUY ONE, GET ONE FREE

BLTN NO. 240401-206

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8062614	Y	Y	1	\$5.84	\$16.99	N/A	N/A	N/A	31%	4%



## NUT&FRUIT BLEND 5LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BUY ONE, GET ONE FREE

BLTN NO. 240401-207

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8123820	Y	Y	1	\$6.86	\$16.99	N/A	N/A	N/A	19%	25%

# #7 APRIL 2024 - CRAFTSMAN

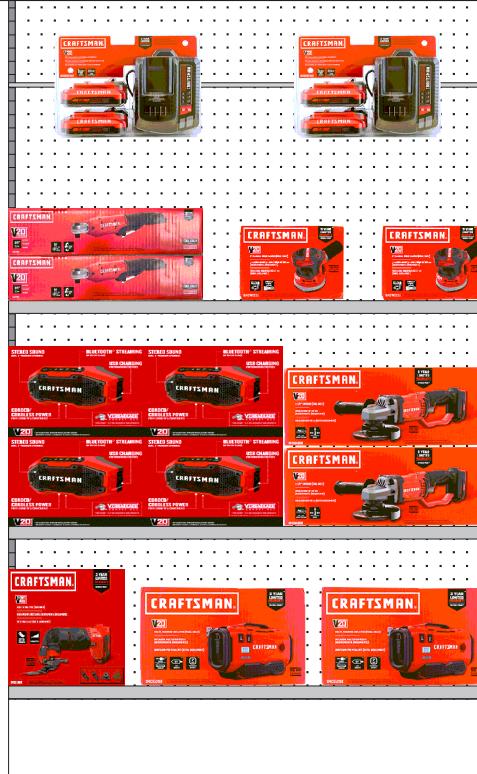
**BUY THIS  
GET ONE OF THESE  
FREE**

**SALE \$99.00** CRAFTSMAN® V20  
Battery & Charger  
Starter Kit  
2004232

Select CRAFTSMAN® V20  
Power Tools (bare tools)\*  
2023068, 2834877, 2862910, 2834315,  
2834316, 2026516, 2862886, 2005821,  
2894004, 8063959, 2000552  
NO LIMIT.

**4/1-4/30**  
**RED HOT BUY**

**WE DO SCREEN  
REPAIR**



## End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2005821	00885911549158	V20 GRINDER 4-1/2 TO	1	1	4	EVENT/RHB
2026516	00885911717908	V20 RATCHET 3/8 TO	1	1	6	EVENT/RHB
2834232	00885911561167	V20 BATTERY 2AH & CHARGR	1	2	4	EVENT/RHB
2862886	00885911548922	V20 SANDER RAND ORBIT TO	1	2	4	EVENT/RHB
2862910	00885911548755	V20 OSCILLATING TOOL TO	1	1	4	EVENT/RHB
2894004	00885911549165	V20 BLUETOOTH SPEAKER TO	1	2	4	EVENT/RHB
8063959	00885911549264	V20 AIR INFLATOR TO	1	2	4	EVENT/RHB

## END CAP #7 WIN THE MONTH CATEGORY – CRAFTSMAN

### V20 BATTERY 2AH & CHARGR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

BLTN NO. 240401-217



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834232	Y	Y	1	\$84.36	\$149.00	\$99.00	N/A	\$99.00	15%	15-18%

### V20 GRINDER 4-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$44.35 credit based on PSO

BLTN NO. 240401-218



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2005821	Y	Y	1	\$44.35	\$59.00	N/A	N/A	N/A	N/A	0%

### V20 RATCHET 3/8 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$82.99 credit based on PSO

BLTN NO. 240401-219



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026516	Y	Y	1	\$82.99	\$99.00	N/A	N/A	N/A	N/A	0%

### V20 SANDER RAND ORBIT TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$42.59 credit based on PSO

BLTN NO. 240401-220



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862886	Y	Y	1	\$42.59	\$59.00	N/A	N/A	N/A	N/A	0%

### V20 OSCILLATING TOOL TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$66.23 credit based on PSO

BLTN NO. 240401-221



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862910	Y	Y	1	\$66.23	\$79.00	N/A	N/A	N/A	N/A	0%

### V20 BLUETOOTH SPEAKER TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)

\$75.57 credit based on PSO

BLTN NO. 240401-222



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2894004	Y	Y	1	\$75.57	\$89.00	N/A	N/A	N/A	N/A	0%



V20 AIR INFLATOR TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 7**



**BUY 2834232, GET V20 TOOL FREE (see In Line for more Skus)**  
**\$63.18 credit based on PSO**

**BLTN NO. 240401-223**

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8063959	Y	Y	1	\$63.18	\$79.00	N/A	N/A	N/A	N/A	0%

# #8 APRIL 2024 - GRILL CLEANERS

## GRILL CLEANER MESSAGING

SPRING HAS  
SPRUNG



### End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
8015887	00634868912153	PELLETS RSRV OAK/CHR/APL	1	1	3	Non-Advertised
8048377	00077924177705	GRILL COVR GENSIS 300SRS	1	1	3	Non-Advertised
8051408	00634868932007	TRAEGER GRILL BRSH 15.75"L	1	1	3	Non-Advertised
8059736	00665719126962	BGE GRID CLNR 24OZ	1	1	4	Non-Advertised
8060764	00717604054635	BLCKSTN GRILL CLNING KIT	1	1	3	Non-Advertised
8063784	00717604050170	GREASE CUP LINERS 10PK	1	1	10	Non-Advertised
8065858	00665719127129	BGE GRID SCRUB GRN 17.75"	1	1	2	Non-Advertised
8066279	00717604054826	GRIDDLE COVR GAS BLK 36"	1	2	2	Non-Advertised
8068326	00077924163548	EXTER GRILL CLEANER 16OZ	1	1	6	Non-Advertised
8068328	00077924163531	GRATE CLEANER LQD 16OZ	6	1	6	Non-Advertised
8089505	00811432030943	CHARCAL BRQUETTES 15.4LB	1	1	2	Non-Advertised
8211005	00077924074752	DRIP PANS ALUMNUM 10PK	1	1	10	Non-Advertised
8211062	00077924006838	GRILL BRUSH 18"	1	1	7	Non-Advertised
8687048	00634868922701	GRILL CLEANR NATRL 950ML	12	1	5	Non-Advertised
8882821	00077924058752	GRILLCOVER SPIRT 300SRES	1	1	3	Non-Advertised
1605278	00830731000020	CITRUSAFE GRILL CLNR23OZ	6	1	6	Red Hot Buy
8059881	00830731000259	GRILL EXTERIOR CLNR 16OZ	6	1	6	Red Hot Buy

## END CAP #8 WIN THE MONTH CATEGORY – GRILL CLEANERS



### CITRUSAFE GRILL CLNR23OZ

EVENT

CORE, SUPER

END CAP 8

BUY 1605278, GET 8059881 FREE

BLTN NO. 240401-228

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1605278	4/1-4/30 N	4/17-4/30 Y	6	\$4.17	\$9.99	\$9.99	N/A	\$9.99	45%	13%



### GRILL EXTERIOR CLNR 16OZ

EVENT

CORE, SUPER

END CAP 8

BUY 1605278, GET 8059881 FREE  
credit \$2.00 based on POS

BLTN NO. 240401-229

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8059881	4/1-4/30 N	4/17-4/30 Y	6	\$3.34	\$7.99	N/A	N/A	N/A	N/A	13%

## IN LINE

### IN LINE



**LAWN WD KLR WAND 1.33G**

**EVENT** **CORE, SUPER**

**IN LINE**

**SPEND \$60, GET \$10 OFF**  
(more info provided in Execution Guide)

**BEST WAY TO BUY:  
DROP SHIP**

**BLTN NO. 240401-237**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7008393	4/1-4/30 N	4/17-4/30 Y	1	\$22.94	\$31.99	N/A	N/A	N/A	28%	4%



**TB GRSS SEED SS MIX 5.6#**

**EVENT** **CORE, SUPER**

**IN LINE**

**BEST WAY TO BUY:  
DROP SHIP**

**BLTN NO. 240401-238**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7023424	4/1-4/30 N	4/17-4/30 Y	1	\$27.82	\$46.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



**TB GRSS SD FESCU 5.6#**

**EVENT** **CORE, SUPER**

**IN LINE**

**BEST WAY TO BUY:  
DROP SHIP**

**BLTN NO. 240401-239**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7023447	4/1-4/30 N	4/17-4/30 Y	1	\$23.33	\$38.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



**LAWN TRIPLE TB 11.31#**

**EVENT**

**IN LINE**

**BEST WAY TO BUY:  
DROP SHIP**

**BLTN NO. 240401-240**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7008295	4/1-4/30 N	4/17-4/30 Y	1	\$29.88	\$38.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



## LAWN TRIPLE TB 33.94# EVENT

IN LINE



BLTN NO. 240401-241

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7008311	4/1-4/30 N	4/17-4/30 Y	1	\$72.93	\$89.99	N/A	\$15.00 Limit: 2	N/A	N/A	4%



## WILD BIRD FOOD 20# ACE PALLET EVENT

IN LINE

BLTN NO. 240401-242

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	4/1-4/30 N	4/17-4/30 Y	84	\$7.02	\$15.99	\$11.00	N/A	\$11.00	36%	11%



## WILD BIRD FOOD 20# ACE EVENT CORE, SUPER

IN LINE

BLTN NO. 240401-243

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	4/1-4/30 N	4/17-4/30 Y	1	\$7.63	\$15.99	\$11.00	N/A	\$11.00	31%	4%



## WNDW&DR SEALANT 10.1OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-253

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1014388	4/1-4/30 Y	4/17-4/30 Y	12	\$7.31	\$13.99	N/A	\$3.00 Limit: 2	N/A	N/A	6%



## SILICON SP W&D WHT10.1OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-254

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024687	4/1-4/30 Y	4/17-4/30 Y	12	\$7.31	\$13.99	N/A	\$3.00 Limit: 2	N/A	N/A	6%



## SILCNII SUP K&B WH10.1OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-255

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1391135	4/1-4/30 Y	4/17-4/30 Y	12	\$7.31	\$14.99	N/A	\$3.00 Limit: 2	N/A	N/A	6%



## SILCNII SUP K&B CL10.1OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-256

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
1391150	Y	Y	12	\$7.31	\$14.99	N/A	\$3.00 Limit: 2	N/A	N/A	6%



## RE-NEW K/B CAULK 2.7OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-257

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
1787951	Y	Y	6	\$4.64	\$9.99	N/A	\$1.00 Limit: 1	N/A	N/A	4%



## GLASS CLEANER FRESH 19OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$6.00

BLTN NO. 240401-258

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
1005412	Y	Y	12	\$1.97	\$3.39	\$3.00	N/A	\$3.00	34%	23%



## SS CLNR/POLISH 15OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$6.00

BLTN NO. 240401-259

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
1696079	Y	Y	12	\$2.33	\$5.59	\$3.00	N/A	\$3.00	22%	23%



## RUST-OLEUM 12OZ SPRAY PAINT

EVENT/RHB

AR MAILER

IN LINE

2 FOR \$14.00  
must buy 2 or more

BLTN NO. 240401-269  
THRU 240401-347

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
VARIES	Y	Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	N/A	VARIES



## RUST-OLEUM 15OZ PRO SPRAY PAINT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-355  
THRU 240401-381

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
VARIES	Y	Y	VARIES	VARIES	VARIES	VARIES	N/A	VARIES	VARIES	VARIES



## CM WET/DRY VACUUM 9GAL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-389

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
2560282	Y	Y	1	\$67.97	\$99.99	\$89.99	\$20.00 No Limit	\$69.99	24%	1%



## CM V20 WET/DRY VAC 2GL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)  
\$79.55 credit based on PSO

BLTN NO. 240401-390

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2000052	Y	Y	1	\$76.66	\$99.00	N/A	N/A	N/A	N/A	4%



## V20 SANDER DETAIL TO

EVENT/RHB

SUPER

AR MAILER

IN LINE

BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)  
\$39.22 credit based on PSO

BLTN NO. 240401-391

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2023068	Y	Y	1	\$39.22	\$49.00	N/A	N/A	N/A	N/A	0%



## V20 JIGSAW TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)  
\$69.88 credit based on PSO

BLTN NO. 240401-392

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834315	Y	Y	1	\$67.34	\$89.00	N/A	N/A	N/A	N/A	4%



## V20 CIRCULAR SAW 6-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)  
\$66.23 credit based on PSO

BLTN NO. 240401-393

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834398	Y	Y	1	\$66.23	\$79.00	N/A	N/A	N/A	N/A	0%



## V20 RECIPROCATING SAW TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2834232, GET V20 TOOL FREE (see EC-7 for more Skus)  
\$64.68 credit based on PSO

BLTN NO. 240401-394

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834877	Y	Y	1	\$64.68	\$79.00	N/A	N/A	N/A	N/A	0%



## 20V MX XR IMP WRNC 1/2TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DEWALT BARE TOOL, GET 2017898 FREE

BLTN NO. 240401-395

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2000313	Y	Y	1	\$203.88	\$249.00	N/A	N/A	N/A	21%	0%



**20V MX ATMC IMP WRN1/2TO** **EVENT/RHB** **CORE, SUPER** **AR MAILER**  
**BUY DEWALT BARE TOOL, GET 2017898 FREE**

**IN LINE**

**BLTN NO. 240401-396**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2002079	4/1-4/30 Y	4/17-4/30 Y	1	\$179.37	\$219.00	N/A	N/A	N/A	21%	0%



**20V MX XR 1/4SHT SNDR TO** **EVENT/RHB** **CORE, SUPER** **AR MAILER**  
**BUY DEWALT BARE TOOL, GET 2017898 FREE**

**IN LINE**

**BLTN NO. 240401-397**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2006108	4/1-4/30 Y	4/17-4/30 Y	1	\$131.12	\$169.00	N/A	N/A	N/A	26%	0%



**20V MX ATMC RATCH 1/2 TO** **EVENT/RHB** **CORE, SUPER** **AR MAILER**  
**BUY DEWALT BARE TOOL, GET 2017898 FREE**

**IN LINE**

**BLTN NO. 240401-398**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2025068	4/1-4/30 Y	4/17-4/30 Y	1	\$169.80	\$199.00	N/A	N/A	N/A	18%	0%



**20V MX XR IMP WRN 1/2TO** **EVENT/RHB** **SUPER** **AR MAILER**  
**BUY DEWALT BARE TOOL, GET 2017898 FREE**

**IN LINE**

**BLTN NO. 240401-399**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2027817	4/1-4/30 Y	4/17-4/30 Y	1	\$260.59	\$299.00	N/A	N/A	N/A	15%	0%



**20V MX XR CUTOUT TOOL TO** **EVENT/RHB** **SUPER** **AR MAILER**  
**BUY DEWALT BARE TOOL, GET 2017898 FREE**

**IN LINE**

**BLTN NO. 240401-400**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2028477	4/1-4/30 Y	4/17-4/30 Y	1	\$153.22	\$179.00	N/A	N/A	N/A	18%	0%



**20V MX XR CUTOFF SAW TO** **EVENT/RHB** **SUPER** **AR MAILER**  
**BUY DEWALT BARE TOOL, GET 2017898 FREE**

**IN LINE**

**BLTN NO. 240401-401**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029970	4/1-4/30 Y	4/17-4/30 Y	1	\$104.01	\$179.00	N/A	N/A	N/A	45%	4%



**20V MX XR BELT SANDER TO** **EVENT/RHB** **SUPER** **AR MAILER**  
**BUY DEWALT BARE TOOL, GET 2017898 FREE**

**IN LINE**

**BLTN NO. 240401-402**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029971	4/1-4/30 Y	4/17-4/30 Y	1	\$253.56	\$299.00	N/A	N/A	N/A	17%	0%



# April Bulletins

Due Date 12/8/23



## 20V MX JIGSAW TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DEWALT BARE TOOL, GET 2017898 FREE

BLTN NO. 240401-403

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2538429	4/1-4/30 Y	4/17-4/30 Y	1	\$157.40	\$189.00	N/A	N/A	N/A	20%	0%



## 20V MX XR RANORB SAND TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DEWALT BARE TOOL, GET 2017898 FREE

BLTN NO. 240401-404

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862977	4/1-4/30 Y	4/17-4/30 Y	1	\$129.87	\$169.00	N/A	N/A	N/A	27%	0%



## 20V MX XR ROUTER TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DEWALT BARE TOOL, GET 2017898 FREE

BLTN NO. 240401-405

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2881126	4/1-4/30 Y	4/17-4/30 Y	1	\$177.14	\$219.00	N/A	N/A	N/A	22%	0%



## 20V MX PWRSTCK BATT 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY DEWALT BARE TOOL, GET 2017898 FREE  
\$164.39 credit based on PSO

BLTN NO. 240401-406

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2017898	4/1-4/30 Y	4/17-4/30 Y	1	\$158.42	\$199.00	N/A	N/A	N/A	N/A	4%



## SPOTLIGHT LED NCKL 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-407

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010281	4/1-4/30 Y	4/17-4/30 Y	1	\$74.71	\$129.99	\$99.99	N/A	\$99.99	25%	15%



## SPOTLIGHT LED BRNZ 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-408

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010282	4/1-4/30 Y	4/17-4/30 Y	1	\$74.71	\$129.99	\$99.99	N/A	\$99.99	25%	15%



## PATHWAY LT LED NCKL 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-409

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010286	4/1-4/30 Y	4/17-4/30 Y	1	\$75.96	\$129.99	\$99.99	N/A	\$99.99	24%	15%



## PATHWAY LT LED BRNZE 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-410

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010292	4/1-4/30 Y	4/17-4/30 Y	1	\$75.96	\$129.99	\$99.99	N/A	\$99.99	24%	15%



## PATHWAY LGHT LED 22W 6PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-411

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010376	4/1-4/30 Y	4/17-4/30 Y	1	\$134.98	\$249.99	\$229.00	\$50.00 No Limit	\$179.00	41%	10%



## SPOT LT LED KIT 150W 6PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-412

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010380	4/1-4/30 Y	4/17-4/30 Y	1	\$247.74	\$449.99	\$399.00	\$50.00 No Limit	\$349.00	38%	7%



## LED STRING LIGHT 20'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-413

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9393448	4/1-4/30 Y	4/17-4/30 Y	1	\$22.31	\$39.99	\$29.99	N/A	\$29.99	26%	12%



## 3M AIR FILTERS

EVENT/RHB

AR MAILER

IN LINE

**BUY TWO, GET ONE FREE**  
(mix match)  
\$1.35 credit based on PSO

BLTN NO. 240401-423  
THRU 240401-452

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	4/1-4/30 Y	4/17-4/30 Y	4	\$9.71	\$14.99	N/A	N/A	N/A	N/A	4%



## GARDEN HOSE BLK 3/4"X25'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-462

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6000920	4/1-4/30 Y	4/17-4/30 Y	1	\$12.73	\$19.99	\$19.99	N/A	\$19.99	36%	4%



## POCKET HOSE BLK 50'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-463

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809263	4/1-4/30 Y	4/17-4/30 Y	1	\$19.09	\$29.99	\$29.99	N/A	\$29.99	36%	4%

## POCKET HOSE BLK 75'3/4"D EVENT/RHB AR MAILER

**IN LINE**

**BLTN NO. 240401-464**



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809271	4/1-4/30 Y	4/17-4/30 Y	1	\$25.45	\$39.99	\$39.99	N/A	\$39.99	36%	4%

## POCKET HOSE BLK100'3/4"D EVENT/RHB CORE, SUPER AR MAILER

**IN LINE**

**BLTN NO. 240401-465**



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809289	4/1-4/30 Y	4/17-4/30 Y	1	\$31.81	\$49.99	\$49.99	N/A	\$49.99	36%	4%

## SCOTTS GRUB EX 14.35 LB EVENT/RHB CORE, SUPER AR MAILER

**IN LINE**

**BLTN NO. 240401-468**



**BEST WAY TO BUY:  
DROP SHIP**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7298797	4/1-4/30 Y	4/17-4/30 Y	1	\$23.84	\$32.99	\$30.99	\$3.00 Limit: 2	\$27.99	23%	4%

## GARDN SOIL ALL PURPS 1CF EVENT/RHB CORE, SUPER AR MAILER

**IN LINE**

**2 FOR \$10.00**

(more info provided in Execution Guide)



**BEST WAY TO BUY:  
DROP SHIP**

**BLTN NO. 240401-469**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7102692	4/1-4/30 Y	4/17-4/30 Y	60	\$4.80	\$7.59	N/A	N/A	N/A	20%	4%

## SCOTTS TB LAWN SOIL 1CF EVENT/RHB CORE, SUPER AR MAILER

**IN LINE**

**2 FOR \$12.00**

**BEST WAY TO BUY:  
DROP SHIP**



**BLTN NO. 240401-470**

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7106198	4/1-4/30 Y	4/17-4/30 Y	60	\$4.72	\$8.99	\$6.00	N/A	\$6.00	21%	4%



## ACE CRAB PREV W/FERT 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-473

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475262	4/1-4/30 Y	4/17-4/30 Y	1	\$20.65	\$35.99	\$35.99	\$2.00	\$33.99	43%	4%
							Limit: 2			



## ACE CRAB PREV W/FERT 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-474

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475528	4/1-4/30 Y	4/17-4/30 Y	1	\$54.57	\$84.99	\$84.99	\$4.00	\$80.99	36%	4%
							Limit: 2			



## LAWN FERTILIZER 5M ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-475

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475379	4/1-4/30 Y	4/17-4/30 Y	1	\$12.16	\$24.99	\$24.99	\$2.00	\$22.99	51%	4%
							Limit: 2			



## ACE LAWN FERTLZR 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-476

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475346	4/1-4/30 Y	4/17-4/30 Y	1	\$33.65	\$54.99	\$54.99	\$4.00	\$50.99	39%	4%
							Limit: 2			



## ACE WEED&FEED 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-477

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475403	4/1-4/30 Y	4/17-4/30 Y	1	\$16.10	\$32.99	\$32.99	\$2.00 Limit: 2	\$30.99	51%	4%



## ACE WEED&FEED 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-478

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475460	4/1-4/30 Y	4/17-4/30 Y	1	\$44.83	\$69.99	\$69.99	\$4.00 Limit: 2	\$65.99	36%	4%



## CRABGRASS PRVNTR/FERT 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-479

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7232325	4/1-4/30 Y	4/17-4/30 Y	1	\$34.33	\$40.99	N/A	\$5.00 Limit: 2	N/A	N/A	4%



## CRABGRASS PRVNT/FERT 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-480

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7232390	4/1-4/30 Y	4/17-4/30 Y	1	\$85.61	\$99.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



## WEED FEED FRTLZR 4KSQFT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-481

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016648	4/1-4/30 Y	4/17-4/30 Y	1	\$27.11	\$34.99	N/A	\$5.00 Limit: 2	N/A	N/A	4%



## WEED FEED FERT 12000SQFT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:  
DROP SHIP

BLTN NO. 240401-482

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016649	4/1-4/30 Y	4/17-4/30 Y	1	\$71.17	\$84.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



## BACKPACK SPRYR ORTHO 4G

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-483

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006231	4/1-4/30 Y	4/17-4/30 Y	1	\$89.52	\$119.99	\$119.99	\$10.00 Limit: 2	\$109.99	25%	1%



## LANDSCAPE FABRIC 3'X50'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-484

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7024620	4/1-4/30 Y	4/17-4/30 Y	1	\$4.70	\$12.99	\$6.99	N/A	\$6.99	33%	4%



## LANDSCAPE FABRIC 3'X100'

EVENT/RHB

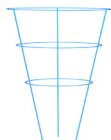
CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-485

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7024622	4/1-4/30 Y	4/17-4/30 Y	1	\$8.96	\$22.99	\$12.99	N/A	\$12.99	31%	4%



## TOMATO CAGE VIBRNT 42"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-486

Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7795651	4/1-4/30 Y	4/17-4/30 Y	25	\$2.97	\$8.99	\$4.99	N/A	\$4.99	40%	16%

## TRIMMER&BLOWER KIT 20V EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-487



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7025981	Y	Y	1	\$236.82	\$289.00	\$289.00	\$90.00 No Limit	\$199.00	18%	0%

## PRUNER BYPASS PWRGEAR2 EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-488



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7100365	Y	Y	1	\$16.88	\$31.99	\$21.99	N/A	\$21.99	23%	20%

## LOPPER TELESCOPIC POWER EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-489



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7218423	Y	Y	1	\$16.88	\$36.99	\$21.99	N/A	\$21.99	23%	20%

## HEDGE SHEARS TELESCOPIC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-490



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7288509	Y	Y	1	\$16.88	\$34.99	\$21.99	N/A	\$21.99	23%	12%

## ACE SHVL RNDPT LONG-HND EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-491



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
70018	Y	Y	6	\$11.71	\$25.99	\$19.99	N/A	\$19.99	41%	15%

## SHVL SQR PNT LONG-HND EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-492



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
70024	Y	Y	6	\$11.71	\$25.99	\$19.99	N/A	\$19.99	41%	15%

## HOE GARDEN WOOD ACE EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-493



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
70093	Y	Y	6	\$10.62	\$25.99	\$19.99	N/A	\$19.99	47%	15%

## RAKE BOW WOOD ACE 16T EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 240401-494



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
71752	Y	Y	6	\$10.80	\$25.99	\$19.99	N/A	\$19.99	46%	15%



# April Bulletins

Due Date 12/8/23



## RAKE FBRGLS 24X65"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-495

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7012867	Y	Y	6	\$11.28	\$29.99	\$19.99	N/A	\$19.99	44%	15%



## ACE RAKE FBRGLS HNDL30"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-496

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7502925	Y	Y	6	\$8.01	\$21.99	\$19.99	N/A	\$19.99	60%	15%



## EGO SYNTH LTHR GLOVE M

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240401-497

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7834302	Y	Y	1	\$12.02	\$17.99	\$17.99	N/A	\$17.99	33%	4%



## EGO SYNTH LTHR GLOVE XL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-498

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7834310	Y	Y	1	\$12.02	\$17.99	\$17.99	N/A	\$17.99	33%	4%



## EGO SYNTH LTHR GLOVE L

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-499

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7834344	Y	Y	1	\$12.02	\$17.99	\$17.99	N/A	\$17.99	33%	4%



## TRUFUEL 4-CYCLE 110 OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-500

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7392335	Y	Y	4	\$16.02	\$27.99	N/A	\$2.00 No Limit	N/A	N/A	4%



## HOSE REEL CART 175'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-501

Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7205271	Y	Y	1	\$30.42	\$49.99	\$39.99	\$5.00 Limit: 2	\$34.99	24%	4%



## EGO LWN MWR PWR+ 56V EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-506



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7015865	Y	Y	1	\$532.32	\$649.00	\$649.00	\$100.00 Limit: 1	\$549.00	18%	5%

## EGO ZRO TRN MWR 42" EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-507



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016625	Y	Y	1	\$4,787.16	\$5,999.00	\$5,999.00	N/A	\$5,999.00	20%	0%

## GRL GNSIS SAE330 LP INGO EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-515



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091382	Y	Y	1	\$838.77	\$1,099.00	\$1,099.00	N/A	\$1,099.00	24%	4%

## GRL GNSIS SAE330 NP INGO EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-516



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091383	Y	Y	1	\$838.77	\$1,099.00	\$1,099.00	N/A	\$1,099.00	24%	4%

## GRILL&SMOKER IRONWOOD XL EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-517



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082912	Y	Y	1	\$1,521.32	\$1,999.95	\$1,999.95	N/A	\$1,999.95	24%	4%

## GRILL WD PLT PRO 780 BRZ EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-518



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016774	Y	Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%

## GRILL PRO 575 WD PLT BRZ EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-519



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016779	Y	Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%

## PRO 780 PELLET GRILL BK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240401-520



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016780	Y	Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%

## GRILL 3BRNR NTRL GAS 27"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-521



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8091363	4/1-4/30 Y	4/17-4/30 Y	1	\$686.13	\$899.00	\$899.00	N/A	\$899.00	24%	4%

## GRILL SPIRIT II E-310 NG

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-522



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863482	4/1-4/30 Y	4/17-4/30 Y	1	\$451.14	\$569.00	\$569.00	N/A	\$569.00	21%	0%

## GRIDLE COVER GAS BLK 70"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-523



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8092236	4/1-4/30 Y	4/17-4/30 Y	1	\$57.25	\$99.99	\$99.99	N/A	\$99.99	43%	4%

## GRILL SPATULA BLK/SLVR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-524



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082941	4/1-4/30 Y	4/17-4/30 Y	1	\$13.21	\$23.99	\$21.99	N/A	\$21.99	40%	4%

## BREAKFAST KIT SILICONE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-525



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082952	4/1-4/30 Y	4/17-4/30 Y	1	\$18.01	\$29.99	\$29.99	N/A	\$29.99	40%	4%

## HOPPER M15 FS4

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240401-526



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8089389	4/1-4/30 Y	4/17-4/30 Y	1	\$211.28	\$300.00	\$300.00	N/A	\$300.00	30%	4%

## HOPPER M15 CHARCOAL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-527



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8089390	4/1-4/30 Y	4/17-4/30 Y	1	\$211.28	\$300.00	\$300.00	N/A	\$300.00	30%	4%

## HOPPER M15 NAVY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240401-528



Ace No.	Month Long	Spring Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8089391	4/1-4/30 Y	4/17-4/30 Y	1	\$211.28	\$300.00	\$300.00	N/A	\$300.00	30%	4%

# April Bulletins

Due Date 12/8/23

## HOPPER BACKPACK M20 CHRCL EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-529



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090197	Y	Y	1	\$228.88	\$325.00	\$325.00	N/A	\$325.00	30%	4%

## HOPPER BACKPACK M20 NVY EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-530



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090198	Y	Y	1	\$228.88	\$325.00	\$325.00	N/A	\$325.00	30%	4%

## HOPPER BACKPACK M20 FS4 EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-531



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090208	Y	Y	1	\$228.88	\$325.00	\$325.00	N/A	\$325.00	30%	4%

## 5LB HTH 3INCH CHLOR TABS EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-532



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090171	Y	Y	1	\$20.36	\$48.99	\$39.99	N/A	\$39.99	49%	21%

## CHLRN CHEMIC TABLT 5LB EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240401-533



Ace No.	Month Long 4/1-4/30	Spring Event 4/17-4/30	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8080997	Y	Y	1	\$20.36	\$69.99	\$39.99	N/A	\$39.99	49%	47%

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.